

SPONSORSHIP OPPORTUNITIES  
BSA SPACE EXHIBITION | JUNE 1, 2025 - DECEMBER 31, 2025

*In Common*  
*Sites of*  
*Encounter*  
*Encounter*



# ***In Common: Sites Of Encounter***

BSA SPACE EXHIBITION | JUNE 1, 2025 - DECEMBER 31, 2025

## **About the Exhibition**

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The Boston Society for Architecture (BSA) proudly announces the reinauguration of BSA Space with *In Common: Sites of Encounter*, an exhibition that explores the power of architecture to foster human connection. Opening on June 1, 2025, this exhibition will coincide with the AIA25 Conference on Architecture & Design, bringing over 15,000 architects and design professionals to Boston. The exhibition will remain on view through the end of the year, offering an extended platform for engagement, education, and visibility.

Through curated projects from BSA members—both individuals and firms—*In Common: Sites of Encounter* will showcase built and conceptual spaces where people gather, connect, and experience community. From grand civic spaces to informal everyday encounters, the exhibition will celebrate the impact of design on social life.

## **Why Sponsor?**

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Exhibition Sponsors support special exhibitions and make possible education and engagement programs, allowing the BSA to enhance outreach and impact on our communities. With generous support from the community, we plan to host the following educational activities:

**Opening Celebration** A community gathering to celebrate the opening of the exhibition and introduce key themes.

**Design & Community Panel** Featuring architects and collaborators who have worked on inclusive and community-centered projects.

**Coffee with Architects & Designers** A casual opportunity for visitors to meet with exhibition contributors and discuss their work over coffee.

**Hands-on Design Workshop** A family-friendly workshop where participants can engage in small-scale design activities.

**Architect Lectures** Talks by notable architects whose work focuses on public space and community gathering.

**College Night** A Thursday night party for local design students featuring music, refreshments, and networking.

# Sponsorship Levels & Benefits

	Production Sponsor (exclusive) \$12,000	Presenting Sponsor (exclusive) \$10,000	Supporting Sponsor \$5,000	Contributing Sponsor \$2,500	Friend of the Exhibition \$1,000	Community Supporter \$500
Name included in press release	X	X	X	X		
Verbal recognition at exhibition-related events	X	X	X			
Brief remarks at Opening Reception	X	X				
Banner ad in BSA newsletter or BSA website	X	X				
Logo on gallery wall*	X	X				
Premium-sized logo on electronic promotions (exhibition webpage, newsletter, social media)	X	X				
Opportunity to present at an exhibition-related public program	X					
Large company name on gallery wall*			X			
Large logo on electronic promotions (exhibition webpage, newsletter, social media)			X			
Medium company name on gallery wall*				X		
Medium logo on all electronic promotions (exhibition webpage, newsletter, social media)				X		
Name recognition in all electronic promotions (exhibition webpage, newsletter, social media)					X	
Company name on gallery wall*					X	X
Advanced registration for exhibition-related events	X	X	X	X	X	X
Reception passes	4	4	4	2	2	2

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## ***In Common: Sites of Encounter*** ***Select a package:***

- ~~Production Sponsor: \$12,000~~
- Presenting Sponsor: \$10,000
- Supporting Sponsor: \$5,000
- Contributing Sponsor: \$2,500
- Friend of the Exhibition: \$1,000
- Community Supporter: \$500

## ***Sponsor Recognition***

Please list names as they should appear in print and electronic materials

Business Name \_\_\_\_\_

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Please upload your digital materials by emailing [pjohnston@architects.org](mailto:pjohnston@architects.org)

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