



November 6-7 2025

HOUSING INNOVATION SYMPOSIUM

Become a Sponsor

BSA Housing Innovation Symposium

Reimagining the Future of Housing Design in Massachusetts.

The Housing Innovation Symposium brings together architects, designers, residents, practitioners, policymakers, developers, students, and advocates to explore how housing design can thrive amid financial, regulatory, social, and climate constraints.

This two-day event in Boston centers design as essential to solving the housing crisis. Through panels, case studies, and cross-regional dialogues, the symposium will highlight bold, innovative approaches that both work within and push beyond existing systems. By elevating design's role in housing creation, the symposium aims to spark collaboration, share actionable strategies, and build momentum toward more beautiful and responsive homes across eastern Massachusetts and beyond.

As a **symposium sponsor**, you demonstrate your commitment to the BSA's vision of advancing housing innovation through the tools of architecture and design.

Symposium Goals

- **Elevate design** as a critical and creative tool in addressing the region's housing crisis.
- **Explore new construction technologies, policy tools, and financing mechanisms** that support design innovation.
- **Promote regional collaboration** that transcends municipal silos.
- **Center community-driven approaches** to housing form, tenure, and culture.
- **Inspire action** among practitioners, residents, policymakers, and funders.

Symposium Schedule

Day 1

MORNING

Opening Remarks.

Panel: What's Blocking Bold Design? Mapping the Constraints.

Concurrent Sessions:

- **Construction** – Innovations in building methods
- **Regulations** – Navigating zoning, building, and energy codes

AFTERNOON

Networking & Lunch.

Concurrent Sessions:

- **Design** – Architecture, form, typology, urban integration, and beauty as necessity, not luxury
- **Financing** – Exploring the evolution of funding mechanisms that support creativity

Keynote: “*Design as Infrastructure.*”

Regional Roundtable Discussions.

Reception.

Day 2

MORNING

Opening Remarks.

Panel: *Living Together*: New Models of Shared Housing.

Case Studies: Built and Proposed Projects Across Themes:

- *Design*
- *Construction*
- *Regulations*
- *Financing*
- *Living Together*

AFTERNOON

Lunch.

Workshops:

- Co-Design with Communities
- Design Review and Public Process Reform
- Advocacy by Design

Closing Panel & Call to Action: Beyond the Constraints: Shaping a Bold Housing Future.

Sponsorship Levels

Event Underwriter (exclusive) - \$10,000

As the underwriter, you will receive the highest level of visibility during the event, including the opportunity to directly address our audiences.

- Introduce a keynote or session (3 mins)
- Table at the event in a prominent location
- 3 complimentary registrations
- 3 dedicated social media posts
- Prominent logo on all materials
- Logo with link on symposium website
- Banner ad in Currents newsletter (728x 90px)
- Full-page ad in program e-book
- Recognition at 2 sessions (opening & closing)

Visionary Advocate (exclusive) - \$7,500

- Table at the event in a prominent location
- 2 complimentary registrations
- 2 dedicated social media posts
- Large logo on materials
- Logo with link on symposium website
- Banner ad in Currents newsletter (728x90px)
- Half-page ad in program e-book
- Verbal recognition at one session

Housing Champion - \$5,000

- 1 complimentary registration
- 1 dedicated social media post
- Medium logo on materials
- Logo with link on symposium website
- Half-page ad in program e-book

Sponsorship Levels

Design Supporter - \$2,500

- \$50 discount on 1 registration
- 1 dedicated social media post
- Small logo on materials
- Logo with link on symposium website
- Quarter-page ad in program e-book

Regional Supporter - \$1,000

- \$30 discount on 1 registration
- Small logo on materials
- Name listed on symposium website
- Quarter-page ad in program e-book

Vendor/Manufacturer - \$1,000

- Table at the event
- Small logo on materials
- Name listed on symposium website
- Quarter-page ad in program e-book

Supporter Firm/Organization - \$800

- Name listed on symposium website

QUESTIONS ABOUT SPONSORSHIP?

Please contact Wandy Pascoal: wpascoal@architects.org.



About the BSA

The Boston Society for Architecture (BSA) is one of the oldest and largest chapters of the American Institute of Architects (AIA). Consisting of over 4,500 architects, firms and allied members, the BSA exists to improve the quality of life for Boston-area residents by championing innovation in the built environment, with particular emphasis on sustainability and equity. For more information about the BSA, including the BSA Foundation, visit architects.org.

Sponsorship Levels

Housing Innovation Symposium Sponsors & Benefits							
	Event Underwriter \$10,000	Visionary Advocate \$7,500	Housing Champion \$5,000	Design Supporter \$2,500	Regional Supporter \$1,000	Vendor/Manufacturer \$1,000	Supporter Firm/Org. \$800
Introduce a keynote or session (3 minutes)	✓						
Table at Event	Prominent Location	Prominent Location				✓	
Complimentary Registrations	3	2	1	\$50 discount on 1 pass	\$30 discount on 1 pass		
Dedicated Social Media Posts	3 posts	2 posts	1 posts	1 posts			
Logo on Symposium Materials	Prominent	Large	Medium	Small	Small	Small	
Logo on Symposium Website (with link)	✓	✓	✓	✓	Name Listed	Name Listed	Name Listed
Banner Ad in Currents Newsletter	✓	✓					
Ad in Program E-book	Full-Page	½ Page	½ Page	¼ Page	¼ Page	¼ Page	
Recognition During Plenary or Session	2 Sessions	1 Sessions					

HOW TO PAY

Checks payable to:
Boston Society of Architects/AIA

Check memo:
Indicate your sponsorship level.

Mail checks to:
Boston Society for Architecture
290 Congress Street, Suite 200
Boston, MA 02210-1024

Please complete and return this form with your check.

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SPONSOR RECOGNITION

Please list names as they should appear in print and electronic materials.

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For more information:

architects.org/housing-symposium-2025