



ANNUAL REPORT 2013

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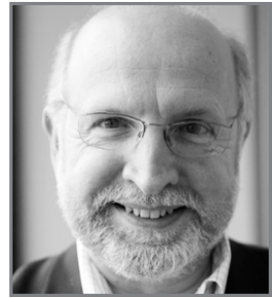
LETTER FROM THE BSA PRESIDENT

{ Mike Davis FAIA, 2013 }

Remarkable achievement and exciting new initiatives

My first official duty as 2013 BSA President was to hire Eric White as Executive Director. It was very satisfying to put matters of leadership transition behind us and look towards the future.

One of the year's major initiatives was a new program focused on Boston's emerging design professionals. Organized by the Emerging Professionals Network (EPNET) and dubbed "Leadership Lunches", these events involved member firms hosting closed-door lunches where emerging professionals talked with principals and senior staff about strategies for setting career goals and succeeding in architecture.



Our ongoing partnership with Boston's municipal government also featured prominently in the 2013 calendar. In the spring, the BSA and the Boston Redevelopment Authority (BRA) co-hosted a day-long symposium called Fit City Boston, bringing participants from health care, public policy, and the community together with architects, planners, and other designers together to re-imagine a public realm that promoted active living and health.

Also in the spring, the Mayor's Green Ribbon Commission task force on resilience asked us to produce a global best-practice scan. In partnership with the Boston Foundation for Architecture (BFA) and funded by the Barr Foundation, we retained the consulting firm Linnean Solutions to produce *Building Resilience in Boston* and delivered it to an appreciative administration.

Our partnership with our sister-organization, the BFA, was critical to our success in 2013. In addition to working together to secure Barr Foundation funding for *Building Resilience in Boston* and the *Traffic Advisory* lecture series, the BSA and BFA Boards passed joint motions to collaborate on development activities and strategic planning in the upcoming years.

2013 also gave us an opportunity to host the first Boston mayoral candidates' forum of the 21st century. We followed that with a forum featuring the outgoing BRA Director and senior staff and concluded election season with a post-primary forum for candidates Marty Walsh and John Connolly to address questions about design excellence and urban planning.

The annual conference of the AIA's largest urban chapters, the "Big Sibs," was also convened in Boston last year. Setting an ambitious agenda for this important peer network, we took up the task of creating actionable repositioning strategies for AIA National. Our efforts were joined by incoming AIA President Helene Combs-Dreiling FAIA and several senior AIA staff members.

In addition to these special 2013 projects and initiatives, the BSA continued to deliver excellent member services, host memorable events, and create valuable content--notably through four solid issues of *ArchitectureBoston* magazine and regular accounts of member activity on architects.org. Although we closed the year on a slight budgetary deficit due to competition with ABX from another trade show, the BSA's reserves remained very strong and BSA member dues stayed level.

In closing, perhaps the most meaningful BSA project of 2013 was Renovate for Recovery (R4R). Moments after the explosions at the Boston Marathon finish line, our community began asking "how can we as architects help those people whose lives have been impacted?" In mere days, R4R was formed by two BSA members: Dawn Guariello AIA and Dana Cohen AIA, and adopted by the BSA's Community Design Resource Center directed by Gretchen Schneider AIA. R4R now has 90 BSA volunteers working on 12 home renovation accessibility projects underway in partnership with the State's Department of Public Safety with more coming. This truly is great work.

Thank you for your help in making 2013 a great year for the BSA. I'll see you, as always, at BSA Space.

A handwritten signature in black ink, appearing to read "M. Davis", with a stylized, cursive flourish.

–Mike Davis FAIA

2013 HIGHLIGHTS

Welcoming visitors at BSA Space

The Information Center is open weekdays from 10 am to 6 pm, and 10 am to 5 pm on holidays and weekends, providing information to visitors about the city, the Fort Point Channel area, and the BSA Space gallery. The center includes a fully programmable gallery where small exhibitions have been mounted, and where exhibits associated with major exhibitions at BSA Space have been showcased. Throughout the year, we counted visitors to the Center, and in 2013 recorded a total of 12,969.

Plans to install a long-term exhibition highlighting urban design, architecture, and potential growth in Boston's core continued to evolve, with a goal to move forward with design and implementation in 2014/2015.



2013 Design Biennial Opening
Photo: Alisha Keshavjee

BSA Space gallery

In 2013, a strategic decision was made to mount two major exhibitions at BSA Space during the calendar year, as well as a series of smaller, regularly rotating exhibitions that would be showcased for one to three months. Guest curators for major exhibitions in 2013 included urban strategist and creative director, Scott Burnham (*Reprogramming the City: Opportunities for Urban Infrastructure*), and MILLIGRAM-office with designers Höweler and Yoon (*Rights of Way: Mobility and the City*). Response to the 2013 exhibitions was positive, with both shows receiving extensive press coverage in *The Boston Globe*, *The Phoenix*, *Metro*, and other media outlets.

Below is a partial list of the exhibitions at BSA Space during 2013. For details and a complete list of exhibitions, visit architects.org/bsaspace.

- *Rights of Way: Mobility and the City* (December 2013-May 2014)
- *2nd Annual Gingerbread House Competition* (December)
- *Boston City Hall: Drawings by Kallmann McKinnell and Knowles* (October-November)
- *Canstruction 2013* (October-November)
- *Reprogramming the City: Opportunities for Urban Infrastructure* (June-September)
- *Reinvention in the Urban Midwest* (July-September)
- *Design Biennial Boston* (February-June)
- *Furniture and sculpture by Jacob Kulin* (February-May)
- *Micro-housing unit* (February-March)



Reprogramming the City, opening reception
Photo: Meg Elkinton

BSA Programming and events

Making the most of our highly visible public quarters on Fort Point Channel, the BSA's tradition of public engagement continues to gain momentum. Gallery tours, architecture cruises, curator and author talks, lectures, networking events, and civic forums ran throughout the year and were often at capacity.

In October 2013, the BSA launched Overhaul: The 2013-2014 Transportation Series. Overhaul was a diverse program that became the region's most comprehensive look at urban-transportation visioning. Major components of Overhaul included the *Rights of Way: Mobility and the City* exhibition at BSA Space gallery and the Traffic Advisory speaker series, which was organized together with the Barr Foundation, the Green Ribbon Commission, and the Boston Foundation for Architecture and which will continue throughout 2014.

Highlights of 2013 programs at BSA Space:

- Architecture Cruises
- Author Series featuring authors speaking about design
- Building Blocks of Boston Architecture: An Introduction for Beginners
- Conversations on Architecture
- Curator talks and forums
- Fit City Summit
- Leadership lunches
- Lecture Series
- Student Design Showcase Celebration
- Traffic Advisory speaker series—transportation policy makers and visionaries

For a complete list of public and professional programs at BSA Space, visit architects.org/programs and architects.org/bsaspace.



FitCity Summit 2013
Photo: Colleen Baker

ArchitectureBoston magazine

ArchitectureBoston, edited by Renée Loth, continued to provide significant professional, cultural, and civic thought leadership throughout the year. Coast, the 2013 winter issue, was distributed at ABX in November, and inspired a related forum hosted by Tom Ashbrook of WBUR's On Point. The American Gropius issue was celebrated at a party partially sponsored by The Thompson Design Group and Marimekko, held at the Gropius House in Lincoln, MA.

The 2013 issues of *ArchitectureBoston*:

- School (Spring)
- American Gropius (Summer)
- Next (Fall)
- Coast (Winter)

ArchitectureBoston magazine is published quarterly and mailed to members of the Boston Society of Architects and the American Institute of Architects in New England. In 2013, circulation was approximately 11,000. Learn more at architectureboston.com.



ArchitectureBoston Expo (ABX)

The largest building industry event in New England, ABX 2013 saw a 35% increase in attendance for this year's conference program. The show hosted 407 exhibitors, offered 175 educational programs, and verified 8,500 attendees onsite.

Attendee highlights:

- 92% would recommend ABX to their colleagues
- 91% plan to attend ABX 2014
- 72% of ABX registrants are repeat attendees from ABX 2012
- ABX attracts members from over 30 allied organizations in the building industry
- 43% of attendees are the final decision makers for their organization
- 71% came to ABX to find new products

Find out about ABX 2014 at abexpo.com.



ABX 2013 workshop. Photo: Ben Gebo

Design Awards Gala

On January 31, 2013, the second BSA Design Awards Gala was hosted at Boston Marriott Copley Place. This elegant event celebrated the winners of the 2012 BSA Design Awards programs. Highlights included recognizing Harleston Parker Medal winner, the MIT Media Lab (Cambridge, MA), designed by Maki and Associates (Tokyo), in association with Leers Weinzapfel (Boston), for MIT (Cambridge). Also recognized was BSA Award of Honor winner, Jane Thompson Assoc. AIA, AICP.

The gala was attended by a sold-out crowd of 500 and was produced in partnership with Boston Globe Media and *Design New England* magazine. Find details on the latest gala at architects.org/gala.



2013 BSA Design Awards Gala, photo: Ben Gebo

"The BSA's Design Awards programs are not just about beautiful images. Sustainable design, social equity, cultural connectedness, innovation, and the artful expression of shared values are all part of what we recognize as design excellence. Yes, beauty certainly counts. But "beautiful," to us, encompasses work that is enduring, useful, and meaningful as well. This is what makes our awards valuable."

– Mike Davis FAIA
2013 BSA president

MEMBERSHIP

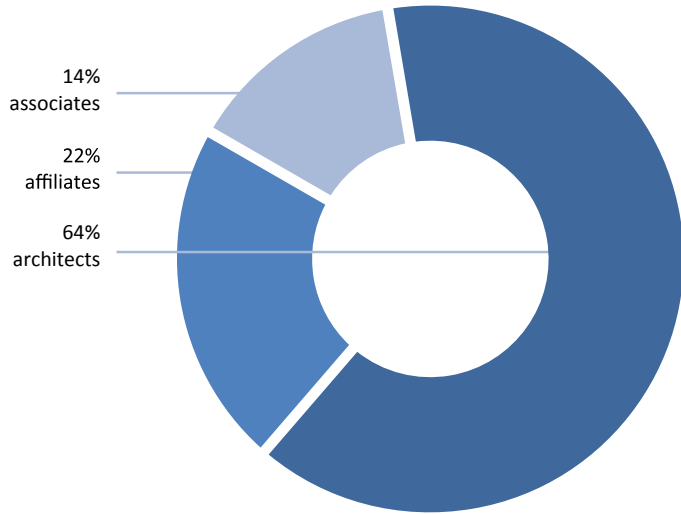
{ By the numbers }

In 2013, BSA membership included approximately 3,823 public, professional, and affiliate members. More than 2,300 BSA members are architects. More than 500 are associate members—professionals on the path to becoming licensed architects or working as designers. Affiliate members include engineers, contractors, owners/clients, public officials, other allied professionals, students, and other interested individuals.

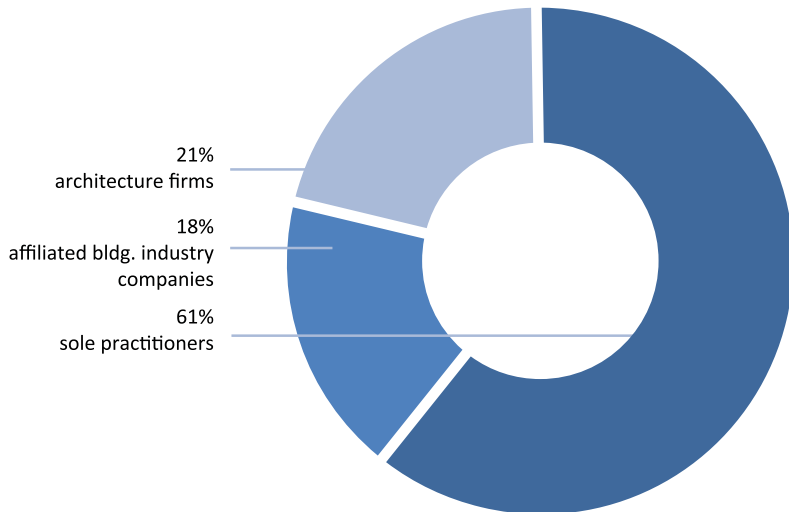
INDIVIDUAL MEMBERS	2012	2013
AIA/FAIA	2,026	2080
Associate AIA	482	521
Emeritus	290	287
Professional affiliate	117	108
Corporate affiliate	643	654
Student affiliate	90	76
Subscriber	96	97
Total individual members	3,744	3,823

FIRM MEMBERSHIP	2012	2013
Architecture firms	169	156
Sole practitioners	470	454
Corporate affiliate firms	127	136
Total firm membership	766	746

THREE THOUSAND EIGHT HUNDRED TWENTY THREE INDIVIDUALS



SEVEN HUNDRED FORTY-SIX FIRMS



FINANCIAL OVERVIEW

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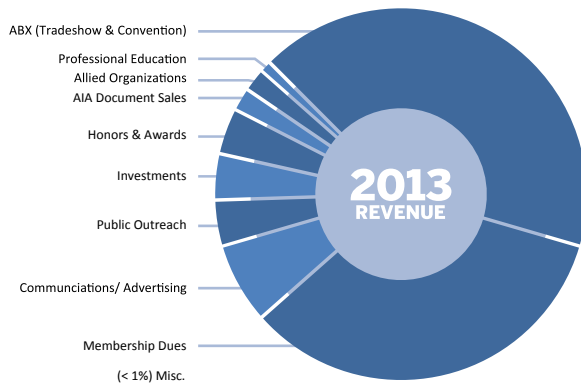
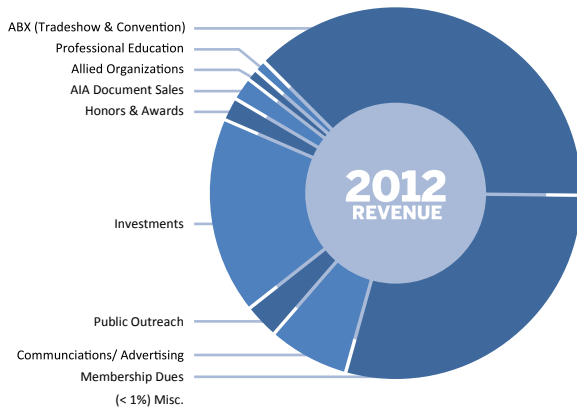
The BSA's financial health remained strong through 2013. Careful planning and consideration goes into each investment of member dues and program revenue.

Balance sheet

ASSETS	2012	2013
Current assets		
Cash and equivalents	\$ 633,845	\$ 674,128
Other current assets	1,160,803	955,917
Other assets		
Building and equipment	3,590,027	3,287,697
Reserves	4,729,866	4,308,508
Total assets	\$ 10,114,541	\$ 9,226,250
LIABILITIES		
Current liabilities	3,093,472	2,754,038
Long-term liabilities	1,230,713	1,165,680
Total liabilities	\$ 4,324,185	\$ 3,919,718
Equity	\$ 5,790,356	\$ 5,306,532
Total liabilities and equity	\$ 10,114,541	\$ 9,226,250

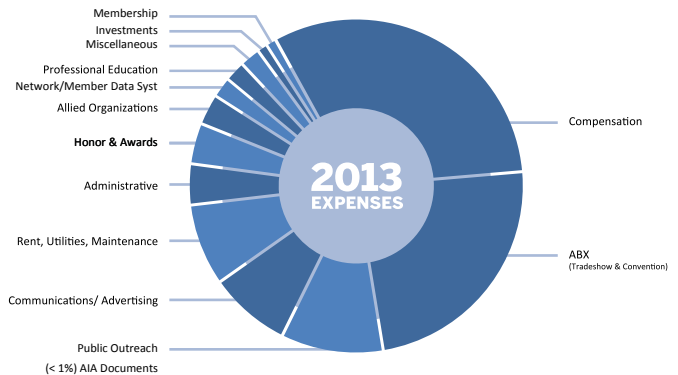
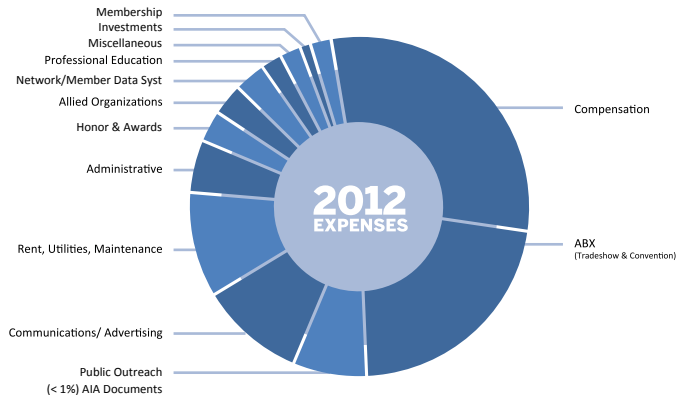
Income Statement

REVENUE	2012	2013
ABX (Tradeshow & Convention)	\$ 2,395,224	\$ 2,348,916
Membership Dues	1,877,192	1,903,826
Communciations/Advertising	429,490	383,895
Public Outreach	168,239	242,777
Investments	1,075,433	220,129
	<small>Includes the sale of 52 Broad Street</small>	
Honors & Awards	150,028	207,157
AIA Document Sales	134,500	129,797
Allied Organizations	38,387	101,286
Professional Education	95,672	96,547
Miscellaneous	18,522	9,793
Total revenue	\$ 6,382,687	\$ 5,644,123



Income Statement

EXPENSES	2012	2013
Compensation	\$ 1,702,165	\$ 1,836,017
ABX (Tradeshow & Convention)	1,261,014	1,395,937
Public Outreach	421,828	580,995
Communications/ Advertising	539,394	472,047
Rent, Utilities, Maintenance	574,566	455,860
	<small>Includes carrying 52 Broad Street expenses</small>	
Administrative	275,389	221,481
Honors & Awards	191,664	211,284
Allied Organizations	173,477	188,227
Network/Member Data Systems	170,684	151,373
Professional Education	100,635	101,716
Miscellaneous	98,946	97,767
Investments	34,785	39,890
Membership	75,940	36,816
AIA Documents	11,883	9,853
Total expenses	\$ 5,632,370	\$ 5,799,263



MISSION STATEMENT

{ Our purpose }

The Boston Society of Architects is committed to professional development for our members, advocacy on behalf of great design, and sharing an appreciation for the built environment with the public at large.

Established in 1867, the BSA today consists of nearly 4,000 members and produces a diverse array of programs and publications, including Architecture Boston Expo (ABX) and ArchitectureBoston.

A chapter of the American Institute of Architects, we are a nonprofit, professional-service organization.

WHO WE ARE

{ About the BSA }

The BSA is a diverse, inclusive, and active community led by a board of architects and industry professionals. The board advises more than 40 professional committees and employs a staff of 21 to fulfill the BSA's mission.



{ BSA board of directors, 2012–2013 }

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DESIGN SCHOOL REPRESENTATIVE

Ray Kinoshita Mann AIA
University of Massachusetts/Amherst
Department of Architecture + Design

{ BSA staff, 2013 }



Photo: Ben Gebro

"We look forward to the future and to supporting the membership by facilitating the highest possible quality professional and member services, exhibitions, advocacy efforts, and public programs."

—Eric White, executive director

EXECUTIVE DIRECTOR

Eric White

MANAGING DIRECTOR

Ann Fienman

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Conor MacDonald, *Membership Director*

Jen Potter, *Member Services and Program Coordinator*

Tyler Huntington, *Executive Assistant*

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{ those who donated in 2013 }

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