



A woman with blonde hair, wearing a red short-sleeved top and blue jeans, is sitting on a white modern chair at a light-colored table. She is looking down at a magazine or newspaper she is holding. The setting is a bright, modern interior with large windows in the background. The windows show a view of a city street with buildings and street lamps. A recessed light fixture is visible on the wall above the woman.

ANNUAL REPORT 2012

2012 HIGHLIGHTS..... 4
MEMBERSHIP..... 12
FINANCIAL OVERVIEW..... 14
WHO WE ARE..... 17
SPONSORS..... 21

I believe the membership will look back on 2012 as a watershed point in BSA history when many of our most ambitious plans first bore results.

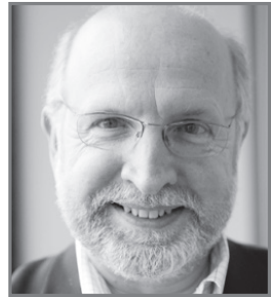
—Mike Davis FAIA, BSA President

LETTER FROM THE BSA PRESIDENT

{ Mike Davis FAIA, 2012 }

A year of firsts

In 2012, the BSA's future began to take shape. Our relaunched trade show, ABX (ArchitectureBoston Expo), made its successful debut at Boston Convention and Exhibition Center. The first blockbuster exhibition at BSA Space, *Let's Talk About Bikes*, investigated themes of design and production as realized by Boston-based bicycle fabricators, and its opening reception drew hundreds of new visitors. We published Listen, the first issue of *ArchitectureBoston* with Renée Loth as editor, and AB's first launch party at BSA Space was attended by Massachusetts governor Deval Patrick and Boston mayor Thomas Menino. We also unveiled the first BSA Design Awards Gala to a sold-out black-tie audience.



Our board's civic engagement "SWAT team" presented a white paper on green casino design to the Massachusetts Gaming Commission. The BSA Emerging Professionals Network hosted our first series of "speed mentoring" events, bringing next-generation leaders together for brief conversations with midcareer and principal-level architects. Our continuing-education program was strengthened by inclusion of the AIA + 2030 Professional Series, which focused on leadership for more sustainable design. And as part of an enhanced relationship with our sister organization, the Boston Foundation for Architecture (BFA), BSA Space hosted the first public "pinup" of BFA-funded projects.

Under the leadership of President Laura Wernick AIA, the BSA board, and senior staff, we managed to accomplish all these "firsts" without raising member dues, and while restarting the search for an executive director. It was a truly exciting and gratifying year. I believe the membership will look back on 2012 as a watershed point in BSA history when many of our most ambitious plans first bore results.

A handwritten signature in black ink, appearing to read "M. Davis". The signature is stylized and fluid.

–Mike Davis FAIA

2012 HIGHLIGHTS

The BSA moved into Atlantic Wharf in December 2011, and BSA Space opened to the public in February 2012. Our first year was a learning experience, as we expanded our public engagement through programming and gallery exhibits. Throughout 2012, BSA Space saw an increasing number of visitors to its exhibitions and public programs. In addition to the thousands of members who came to BSA Space on business, thousands more visited our new home in 2012. Notable visitors included Massachusetts governor Deval Patrick, Boston mayor Thomas Menino, former governor Michael Dukakis, members of the German Consulate, and celebrants at the Hubway Bike Birthday Bash.



The Hubway bike sharing system provides more than 100 stations and 1,000 bikes throughout Boston, Brookline, Cambridge, and Somerville. In July 2012, these forward-thinking urban adventurers celebrated the Hubway's first birthday here at BSA Space. Photograph by June Lee.

Information Center at BSA Space

The Information Center is open weekdays from 10 am to 6 pm, and 10 am to 5 pm on holidays and weekends, providing information to visitors about the city, the Fort Point Channel area, and the BSA Space gallery. The center is also a fully programmed gallery featuring an interactive map of Boston architecture as well as programs related to major BSA Space exhibitions. In July 2012, we began to record the daily count of people visiting the Information Center and gallery. The BSA Info Center welcomed nearly 1,400 visitors between July and December 2012. Additionally, we began to record information about the visitors' experience to guide the next phase of development for the Information Center.

In 2012, we laid plans to install a long-term Information Center exhibition highlighting the urban design, architecture, and potential growth of Boston's core and waterfront.



Let's Talk About Bikes attracted a healthy stream of bike enthusiasts as well as the design-minded public. Photograph by Ben Gebo.

BSA Space gallery

In December 2011, the BSA partnered with Boston Properties and Wentworth Institute of Technology for our first public exhibition held in Waterfront Plaza titled *Mapping Big Bend*, which ran through March 2012. For our opening year, the gallery strategy was to mount three large exhibitions along with a series of smaller, regularly rotating exhibitions that would be showcased for one to three months. The BSA Space gallery model calls for a series of guest curators to produce professional-quality exhibitions and recommend associated programs. We engaged a team from over,under to curate the major 2012 exhibitions at BSA Space, which ensured a high-quality experience for multiple audiences, including members, professional allies, civic leaders, and the culturally engaged public, while giving us the freedom to lay out future plans. The response to the 2012 exhibitions was very positive, in particular to *Let's Talk About Bikes* (June through August), which received extensive press coverage in *The Boston Globe*, *The Phoenix*, *Metro*, and other media outlets.

Below is a list of major and semipermanent exhibitions that were at BSA Space during 2012. For details and a list of past, current, and upcoming exhibitions, visit bsaspace.org.

Info Center—Boston Architecture (semipermanent)

In Form: Communicating Boston (February–August 2012)

Let's Talk About Bikes (June–August 2012)

Maps to Apps (August 2012–present)

City of Mirages: Baghdad, 1952–1982 (October 2012–January 2013)



City of Mirages: Baghdad, 1952–1982 presented built and unbuilt work by 11 architects, including Frank Lloyd Wright, Le Corbusier and Walter Gropius. Photograph by June Lee.

BSA Programming & Events

The BSA has a long tradition of being open to everyone, and the move to Atlantic Wharf has expanded our reach to the general public. Public programming throughout 2012 included gallery tours, architecture cruises, curator and author talks, lectures, networking events, and civic forums.

During the summer of 2012, the BSA partnered with a New York-based organization, *cultureNOW*, to spotlight the architecture, art, and cultural features of Boston on a website and mobile app. The app makes Boston a “Museum Without Walls” featuring maps, photos, and more than 200 podcast interviews with architects, artists, and civic leaders. See it at culturenow.org.

Highlights of 2012 programs at BSA Space:

- AIA+2030 Professional Series sustainability workshops
- Architecture Cruises
- Be the Change—civic-engagement panel discussions
- Client Conversations—public and private sector clients talk process
- Curator talks and forums
- Author Series featuring authors speaking about design
- Lecture Series—public lectures on important design and urban topics
- Business of Architecture workshop series—tools for running a successful practice
- Project Pin-Up—Architecture and Design in Your Neighborhood
- Student Design Showcase Celebration
- Targeting 100! How Healthcare Can Meet the 2030 Challenge
- Road Work Ahead Transportation Forum (inspired by *ArchitectureBoston* issue Turn Signal)—exploration of transportation policy past and future

For a complete list of public and professional programs at BSA Space, visit bsaspace.org and architects.org.



Between Labor Day and Columbus Day 2012, 90-minute tours offered participants spectacular views of historic and contemporary architecture along Boston Harbor, the Charles River Locks, and the Charles River basin. The tour was a partnership between the BSA, Charles Riverboat Company, and Boston By Foot. Photograph courtesy of Charles Riverboat Company.

ArchitectureBoston magazine

Following the retirement in 2012 of founding editor, Elizabeth Padjen FAIA, Renée Loth became the second editor of *ArchitectureBoston*, our nationally recognized ideas magazine. A longtime editor of *The Boston Globe* editorial page, current *Boston Globe* columnist, and cultural cognoscente, Loth has enabled broader BSA engagement with civic leadership in Boston. In November 2012, the Barr Foundation funded a public forum inspired by Turn Signal, *ArchitectureBoston*'s Winter 2012 issue, which focused on the connection between activism and transportation policy.

The 2012 issues of *ArchitectureBoston*:

Change (guest editor David Hacin FAIA), Spring 2012

Listen, Summer 2012

Memory, Fall 2012

Turn Signal, Winter 2012

ArchitectureBoston magazine is published quarterly and mailed to members of the Boston Society of Architects and the American Institute of Architects in New England. The subscription rate for all others is \$26 per year. In 2012, circulation was approximately 14,000. Learn more at architectureboston.com.



Boston mayor Thomas Menino visited BSA Space in May 2012 to congratulate Renée Loth on the launch of Listen, her first issue as editor of *ArchitectureBoston*. Photograph by Ben Gebo.

ArchitectureBoston Expo (ABX)

Also in 2012, we introduced ArchitectureBoston Expo (ABX), the new conference and tradeshow for New England's design and construction industry. The launch of ABX allowed us to bring the focus and resources previously involved in producing Build Boston and the Residential Design and Construction conference together into one powerhouse experience for the 375 vendors and 8,500 attendees who experienced ABX. It was also our first year in state-of-the-art facilities at the Boston Convention & Exhibition Center. ABX ran November 14–16, 2012. Find out about ABX 2013 at abexpo.com.



More than 8,500 A/E/C professionals attended ABX in 2012, the largest building industry conference and tradeshow in the Northeast. Photograph by Ben Gebo.

Design Awards Gala

January 31, 2012, marked the launch of the BSA Design Awards Gala, which celebrated the winners of the 2011 BSA Design Awards programs. The gala was attended by a sold-out crowd of 400 and was produced in partnership with Boston Globe Media and *Design New England* magazine. Find details on the latest gala at architects.org/gala.



Photograph by Ben Gebo.

"Design awards celebrate the ways in which architects and building-industry professionals contribute to their communities. Smarter spaces have the potential to elevate everyone's quality of life while contributing to a more sustainable world."

—Laura Wernick AIA
2012 BSA president



Photograph by Alisha Keshavjee.

We look forward to the future and to supporting the membership by facilitating the highest possible quality professional and member services, exhibitions, advocacy efforts, and public programs.

—Eric White and Ann Fienman
2012 Managing Directors

MEMBERSHIP

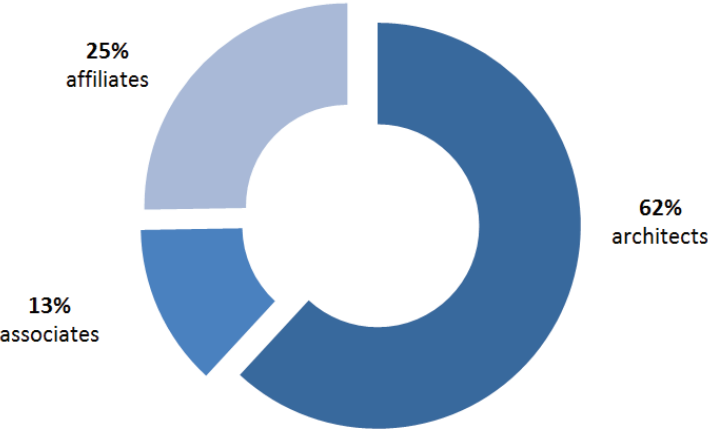
{ By the numbers }

In 2012, BSA membership included approximately 3,800 public, professional, and affiliate members. More than 2,300 BSA members are architects. Slightly less than 500 are associate members—professionals on the path to becoming licensed architects or working as designers. Affiliate members include engineers, contractors, owners/clients, public officials, other allied professionals, students, and other interested individuals.

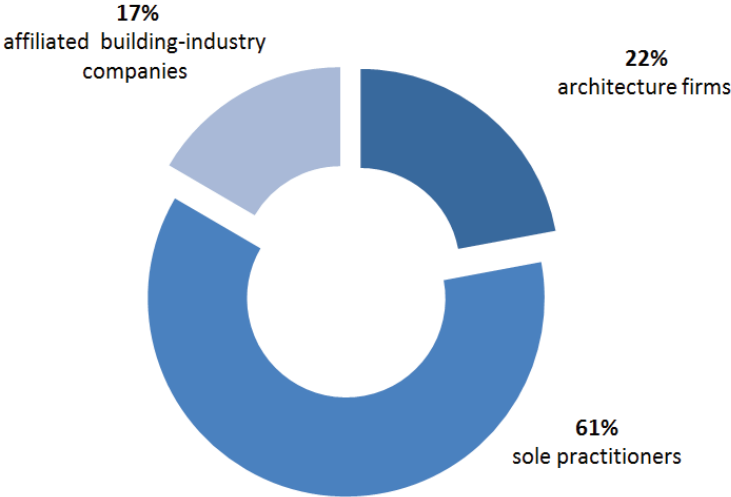
INDIVIDUAL MEMBERS	2010	2011	2012
AIA/FAIA	1,998	1,953	2,026
Associate AIA	482	438	482
Emeritus	309	311	290
Professional affiliate	122	124	117
Corporate affiliate	725	751	643
Student affiliate	97	110	90
Subscriber	94	100	96
Total individual members	3,827	3,787	3,744

FIRM MEMBERSHIP	2010	2011	2012
Architecture firms	189	179	169
Sole practitioners	513	518	470
Corporate affiliate firms	133	146	127
Total firm membership	835	843	766

THREE THOUSAND SEVEN HUNDRED FORTY-FOUR INDIVIDUALS



SEVEN HUNDRED SIXTY-SIX FIRMS



FINANCIAL OVERVIEW

{ ± }

The BSA's financial health remained strong through 2012. Careful planning and consideration goes into each investment of member dues and program revenue.

Balance sheet

ASSETS	2010	2011	2012
Current assets			
Cash and equivalents	\$ 273,522	\$ 404,939	\$ 633,845
Other current assets	1,107,235	840,535	1,160,803
Other assets			
Building and equipment	1,791,666	4,802,801	3,590,027
Reserves	4,218,493	4,149,306	4,729,866
Total assets	\$ 7,390,916	\$ 10,197,581	\$ 10,114,541
 LIABILITIES			
Current liabilities	572,453	3,452,369	3,093,472
Long-term liabilities	-	1,274,897	1,230,713
Total liabilities	\$ 572,453	\$ 4,727,266	\$ 4,324,185
 Equity	\$ 6,818,463	\$ 5,470,315	\$ 5,790,356
 Total liabilities and equity	\$ 7,390,916	\$ 10,197,581	\$ 10,114,541

Income statement

<i>REVENUE</i>	<i>2010</i>	<i>2011</i>	<i>2012</i>
Membership	\$ 1,907,268	\$ 2,229,501	\$ 1,877,192
Publications	278,488	381,604	517,540
Tradeshows	689,784	695,361	2,395,224
Investments	238,723	235,876	180,426
Other activities	572,642	438,367	1,412,305
Total revenue	\$ 3,686,905	\$ 3,980,709	\$ 6,382,687
 <i>EXPENSES</i>			
Membership	57,875	57,971	75,939
Publications	592,477	593,324	684,905
Tradeshows	94,797	1,269,895	1,261,014
Other activities	804,796	1,128,318	1,456,032
General and administrative	1,730,588	1,847,966	2,154,476
Total expenses	\$ 3,280,533	\$ 4,897,473	\$ 5,632,366
 Operating surplus	\$ 406,372	\$ (916,764)	\$ 750,321
Depreciation	372,391	436,715	430,280
Surplus/(Deficit)	\$ 33,981	\$ (1,353,479)	\$ 320,041

MISSION STATEMENT

{ Our purpose }

The Boston Society of Architects is committed to professional development for our members, advocacy on behalf of great design, and sharing an appreciation for the built environment with the public at large.

Established in 1867, the BSA today consists of nearly 4,000 members and produces a diverse array of programs and publications, including Architecture Boston Expo (ABX) and ArchitectureBoston.

A chapter of the American Institute of Architects, we are a nonprofit, professional-service organization.

WHO WE ARE

{ About the BSA }

The BSA is a diverse, inclusive, and active community led by a board of architects and industry professionals. The board advises more than 40 professional committees and employs a staff of 21 to fulfill the BSA's mission.



{ BSA board of directors, 2011–2012 }

PRESIDENT

Laura Wernick AIA
HMFH Architects

VICE PRESIDENT/PRESIDENT-ELECT

Mike Davis FAIA
Bergmeyer Associates

SECRETARY

Hansy Better Barraza AIA
Studio Luz Architects

TREASURER

Robert Hoye AIA

PAST PRESIDENT

Audrey O'Hagan AIA
Audrey O'Hagan Architects

COMMISSIONER OF BUILDING TECHNOLOGIES-

Marc Truant AIA
Marc Truant & Associates

COMMISSIONER OF COMMUNICATIONS AND PR

Heather Taylor AIA

COMMISSIONER OF DESIGN

Deborah Fennick AIA
Fennick McCredie Architecture

COMMISSIONER OF EDUCATION AND RESEARCH

Kenneth Martin Kao, Dr.Sc.Tech., AIA, LEED
Kao Design Group

COMMISSIONER OF PROFESSIONAL COMMUNITIES

David Gamble AIA
Gamble Associates

COMMISSIONER OF PROFESSIONAL PRACTICE-

Margaret Minor Wood AIA
Pinck & Co.

COMMISSIONER OF PUBLIC POLICY

Vernon Woodworth FAIA
AKF Group

COMMISSIONER OF URBAN DESIGN

Patrick Tedesco AIA
Chan Krieger NBBJ

DIRECTOR-AT-LARGE

Emily Grandstaff-Rice AIA
Cambridge Seven Associates

DIRECTOR-AT-LARGE

Janet Ross AIA
Ellenzweig

PUBLIC DIRECTOR

Matthew Kiefer Esq.
Goulston & Storrs

PUBLIC DIRECTOR

Stephanie Pollack, Esq.
*Dukakis Center for Urban and Regional
Policy, Northeastern University*

DESIGN SCHOOL REPRESENTATIVE

Ted Landsmark Assoc. AIA
Boston Architectural College

DESIGN SCHOOL REPRESENTATIVE

Danielle Etzler
Harvard Graduate School of Design

DESIGN SCHOOL REPRESENTATIVE

Mark Goulthorpe
Massachusetts Institute of Technology

DESIGN SCHOOL REPRESENTATIVE

Amanda Reeser Lawrence, PhD.
Northeastern University

DESIGN SCHOOL REPRESENTATIVE

Ann Borst AIA
Wentworth Institute of Technology

DESIGN SCHOOL REPRESENTATIVE

Ray Kinoshita Mann AIA
*University of Massachusetts/Amherst
Department of Architecture + Design*

{ BSA staff, 2011-2012 }

MANAGING DIRECTORS

Ann Fienman
Eric White

BUSINESS DEVELOPMENT

Billy Craig, *ABX Director*
Angela King, *Marketing Manager*

BUSINESS OPERATIONS

Ben Cohen, *Controller*
Li Lam, *Senior Accountant*
June Lee, *Business Operations Assistant*
Russell Marshall, *Facilities Manager*
Flora Peters, *Receptionist*
Erika Shea, *Database Manager*

COMMUNICATIONS

Colleen Baker, *Art Director*
Lauren Burn, *Web Production Manager*
Pamela de Oliveira-Smith, *Communications Director*
Renée Loth, *Editor, ArchitectureBoston*
Karen Moser-Booth, *Senior Editor*

PROGRAM AND MEMBER SERVICES

Mary Fichtner, *Program Manager*
Jessica Kriley, *Events Manager*
Jen Lawson, *Member-Support Manager*
Conor MacDonald, *Committee Manager*
Jen Potter, *Member Services and Program Coordinator*
Sheryl Snyder, *Executive Assistant*

SPONSORS

{ those who donated in 2012 }

Aircuity	NADAAA
Ardon Vinyl	National Grid
ARUP	NDoriss Design & Construction
Atelier Ten	Noble & Wickersham
Atlantic Wharf (Boston Properties)	NSTAR
Audio Video Design	over,under
Barr Foundation	Payette
Boston Harbor Island Alliance	Payne Bouchier
Cambridge Public Library	S + H Construction
Cambridge Seven Associates	Smith & Wollensky
Community Rowing	TRADE
Design Communications	Turner Construction
Eastern Salt Company	Utile
F*KIA	WardMaps
Form Function Custom	Wentworth Studio
Harvard University Graduate School of Design	William Rawn Associates
HMFH Architects	WSP
Holcim	
ICL Imaging	
KVA Kennedy & Violich Architecture	
Landing Studio	
Massachusetts Department of Transportation Library	
MIT Department of Architecture	