

# Design Excellence Takes Center Stage.

**BSA AWARDS GALA | MARCH 2026 | BSA/AIA EVENT**

Celebrating design excellence, honoring visionary projects, professionals, and the enduring impact of architecture.

© PAIGE MCWORTHER PHOTOGRAPHY  
BSA AWARDS GALA 2025

# ABOUT BSA AWARDS GALA

The BSA Awards Gala is the organization’s premier annual celebration of excellence in architecture and design. The event honors projects and professionals, including recipients of the Harleston Parker Medal, the People’s Choice Award, and other distinguished BSA honors. Each year, the Gala brings together architects, firms, and community partners to recognize innovation, leadership, and the enduring impact of design.

## BSA AWARDS GALA SPONSORSHIP LEVELS AND BENEFITS

Benefits	Pinnacle (Exclusive) \$15,000	Visionary \$10,000	Luminary \$7,500	Patron \$5,000	Friend of Design \$3,500
Event Access / Registrations	10 Seats VIP Location	10 Seats VIP Location	10 Seats Prominent Location	5 Seats Prominent Location	5 Seats General Seating
Branding & Event Visibility	Premier Placement Logo on Photo Backdrop, Stage Screens and Event Signage Full-Page Ad	Prominent Placement Logo on Cocktail Napkins and Event Signage Half-Page Ad	Featured Placement Logo on Shared Signage Quarter-Page Ad	Standard Logo Recognition	Standard Logo Recognition
Social Media Recognition	Dedicated Sponsor Post Tagged in Image & Caption Highlighted in Recap	Tagged in Image & Caption Featured in Recap	Tagged in Image Group Post	Tagged in Group Post	Name Listed
Website Recognition	Banner & Business Profile on Event Webpage	Logo & Link on Event Webpage	Logo & Link on Event Webpage	Standard Logo on Event Webpage	Standard Logo on Event Webpage
Newsletter Recognition	Featured in 3 BSA Newsletters	Mention in 2 BSA Newsletters	Mention in 2 BSA Newsletters		
Speaking Opportunity	5-min Speaking with Slides Present Award	3-min Speaking without Slides Present Award	Present Award		
Custom Content Feature	Featured Sponsor Story or Interview in Post-Event Recap	Highlight in Event Recap			
Naming Rights & Signature Sponsorship	Exclusive Presenting Sponsor across all Materials				

# 2026 AWARDS GALA SPONSORSHIP FORM

## SPONSORSHIP SELECTION

Complete the form and submit payment.

SPONSORSHIP LEVEL		AMOUNT	
<input type="text"/>		<input type="text"/>	
ADDITIONAL TICKETS ARE AVAILABLE			
EMERGING PROFESSIONAL	SINGLE TICKET	5 PACK	10 PACK
\$150 EACH	\$275 EACH	\$1,375	\$2,750
TOTAL		<input type="text"/>	

## CONTACT INFORMATION

Enter primary contact information.

NAME	<input type="text"/>		
EMAIL	<input type="text"/>		
PHONE	<input type="text"/>		
ADDRESS	<input type="text"/>		
CITY	<input type="text"/>		
STATE	<input type="text"/>	ZIP	<input type="text"/>

## SPONSORSHIP RECOGNITION

List names for print and web.

FIRM	<input type="text"/>
FIRM URL	<input type="text"/>
PAYMENT OPTION	
Determine Payment Option	
CHECK	<input type="text"/>
OTHER METHOD	<input type="text"/>

## PREFERRED PAY METHOD

Please complete this form and mail it with your check to:

Boston Society for Architecture (BSA/AIA)  
290 Congress Street, Suite 200  
Boston, MA 02210-1024

Payment by check is preferred to avoid fees and ensure full support of our programs. Please indicate the event and sponsorship level in the memo and make checks payable to BSA/AIA.

## LOGO | 256px x 256px

We recommend an image in .PNG format, under 1MB in size. Please submit both a **full-color** logo and a **single-color** logo for use in various promotional materials.

## AD BANNER | 728px x 90px

Global Ad Banners appear on [architects.org](http://architects.org), and Currents Ad Banners appear in our biweekly email newsletter. Please include the URL for the ad link and email your logo and/or banner to [sponsorships@architects.org](mailto:sponsorships@architects.org).

## DEADLINES & CONSIDERATIONS

For entitlements that include printed materials, **all funds and graphics must be received by February 10, 2026**. Digital assets should be submitted as early as possible to maximize online and email visibility. Sponsors are responsible for providing all materials on time.

## QUESTIONS

Phone (617) 391-4000  
Website: [architects.org/gala](http://architects.org/gala)  
Email: [gala@architects.org](mailto:gala@architects.org)