

Building the Future, One Block at a Time.



KIDSBUILD! | APRIL 2026 | BSA FOUNDATION EVENT

Igniting children and families' imaginations by designing, building, and dreaming together.

ABOUT BSA FOUNDATION'S KIDSBUILD!

KidsBuild! is the BSA Foundation's largest free public event, where children and families imagine, design, and build together while exploring architecture and construction. Now in its 33rd year, KidsBuild! engages more than 800 participants in a weekend of creativity guided by volunteer design professionals. This beloved event celebrates imagination, collaboration, and the power of design to build community.

BSA FOUNDATION KIDSBUILD! SPONSORSHIP LEVELS AND BENEFITS

Benefits	Presenting (Exclusive) \$10,000	Civic Visionary \$7,500	Design Partner \$5,000	Community Collaborator \$2,500	Dream Supporter \$1,000
Event Access / Registrations	10 Visitor Passes w/ Early Ticket Access	8 Visitor Passes	6 Visitor Passes	4 Visitor Passes	2 Visitor Passes
Branding & Event Visibility	Premier Placement Screens and Event Signage	Prominent Placement Event Signage	Featured Placement Logo on Shared Signage Quarter-Page Ad	Standard Logo Recognition	Standard Logo Recognition
Social Media Recognition	Dedicated Sponsor Post Tagged in Image & Caption Highlighted in Recap	Tagged in Image & Caption Featured in Recap	Tagged in Image Group Post	Tagged in Group Post	Name Listed
Website Recognition	Banner & Business Profile on Event Webpage	Logo & Link on Event Webpage	Logo & Link on Event Webpage	Standard Logo on Event Webpage	Standard Logo on Event Webpage
Newsletter Recognition	Featured in 3 BSA Newsletters	Mention in 2 BSA Newsletters	Mention in 2 BSA Newsletters		
Custom Content Feature	Spotlighted Partner Story or Interview in Post-Event Recap	Highlight in Event Recap			
Naming Rights & Signature Sponsorship	Exclusive Presenting Sponsor across all Materials				

2026 KIDSBUILD! SPONSORSHIP FORM

SPONSORSHIP SELECTION

Complete the form and submit payment.

SPONSORSHIP LEVEL	AMOUNT
<input type="text"/>	<input type="text"/>
TOTAL	<input type="text"/>

SPONSORSHIP RECOGNITION

List names for print and web.

FIRM	<input type="text"/>
FIRM URL	<input type="text"/>

CONTACT INFORMATION

Enter primary contact information.

NAME	<input type="text"/>		
EMAIL	<input type="text"/>		
PHONE	<input type="text"/>		
ADDRESS	<input type="text"/>		
CITY	<input type="text"/>		
STATE	<input type="text"/>	ZIP	<input type="text"/>

PAYMENT OPTION

Determine Payment Option

CHECK	<input type="text"/>
OTHER METHOD	<input type="text"/>

Please complete this form and mail it with your check to:

Boston Society for Architecture (BSA/AIA)
290 Congress Street, Suite 200
Boston, MA 02210-1024

Payment by check is preferred to avoid fees and ensure full support of our programs. Please indicate the event and sponsorship level in the memo and make checks payable to BSA Foundation.

DEADLINES & CONSIDERATIONS

For entitlements that include printed materials, **all funds and graphics must be received six weeks prior to the event.** Digital assets should be submitted as early as possible to maximize online and email visibility. Sponsors are responsible for providing all materials on time.

LOGO | 256px x 256px

We recommend an image in .PNG format, under 1MB in size. Please submit both a **full-color** logo and a **single-color** logo for use in various promotional materials.

AD BANNER | 728px x 90px

Global Ad Banners appear on architects.org, and Currents Ad Banners appear in our biweekly email newsletter. Please include the URL for the ad link and email your logo and/or banner to sponsorships@architects.org.

QUESTIONS

Phone (617) 391-4000
Website: architects.org/sponsor-bsa-programming
Email: sponsorships@architects.org

NOTE ON TAX DEDUCTIONS

BSA Foundation events are conducted under a 501(c)(3) charitable organization. Contributions are generally tax-deductible under IRC §170, minus the fair market value (FMV) of any benefits received (such as tickets or advertising). The BSA Foundation will provide a disclosure for any contribution over \$75 that includes benefits.

This information is provided as general guidance only. Sponsors are encouraged to consult their tax advisor regarding the deductibility of specific contributions.