

2026 EVENT SPONSORSHIP MENU



## ABOUT

The Boston Society for Architecture is comprised of two interconnected entities:

**BSA/AIA** - a nonprofit membership organization that advances the practice and profession of architecture by supporting architects, designers, and allied professionals to lead, learn, and create meaningful change in practice, policy, and the built environment through curiosity, collaboration, and advocacy.

**BSA Foundation** – a charitable organization that expands access to design education and civic engagement, empowering people of all ages and backgrounds to understand, explore, and shape the built environment.

The **Boston Society of Architects (BSA/AIA)** and the **BSA Foundation** work together to advance the power of design for public benefit. We envision a future where design is a shared civic resource—accessible, inclusive, and transformative.

## WHY SUPPORT?

**By sponsoring or donating to the BSA, partners invest in the future of architecture and the vitality of our communities.**

Sponsor support fuels innovation in practice, expands access to design education, and cultivates the next generation of architects and designers. It also empowers students, professionals, and residents to create more connected, equitable, and inspiring places—building a future where design serves everyone and strengthens the civic fabric of our communities.

## Connecting People Practice and Place.



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BSA OPEN HOUSE AIA CONFERENCE 2025

## IMPACT

When you sponsor or give, you invest in the longevity of the BSA and the vitality of the architecture profession. Your support strengthens a community of architects and designers committed to shaping a more equitable, sustainable, and inspiring built environment—while ensuring the next generation has the access and opportunity to lead.

Your contributions support:

- **Expand access to design for local youth** through year-round K-12 programs exploring architecture, design thinking, and hands-on learning.
- **Champion innovation** by uniting architects, civic leaders, and institutions to tackle challenges like housing affordability and urban resilience.
- **Empower emerging professionals** with scholarships, mentorship, and leadership programs that open doors for new leaders in practice.
- **Advance public impact** through projects that improve, preserve, and reimagine Boston's built environment.
- **Promote sustainability** by leveraging design to drive climate action and resilient infrastructure for future generations.

Together, we can design a region where architecture uplifts communities and inspires change.

## Building Futures, Access and Equity.



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DORIS BUNTE OUTDOOR ACTIVATION PROJECT

## YOUR RETURN ON INVESTMENT

### **Visibility & Reach: Connect widely, amplify impact.**

As the nation's second-largest AIA chapter, the BSA/AIA connects with more than 4,000 architects, designers, and industry partners each year through events, programs, exhibitions, and advocacy. Sponsors receive year-round recognition and visibility as champions of design excellence and civic leadership, positioning your organization at the forefront of design innovation, thought leadership, and community impact.

### **Equity & Access: Expand opportunity, advance design.**

Architecture remains one of the least diverse professions in the U.S., with only 2% of architects identifying as Black and only 27% as women. With many local students lacking exposure and access to architecture/design, your sponsorship provides opportunities for early career exploration, paves new pathways to diversify the profession, and equips the next generation with life-long skills. Your support helps build a more inclusive pipeline of future designers and leaders.

### **Investment & Legacy: Invest today, shape tomorrow.**

The BSA/AIA and the BSA Foundation work in tandem, one advancing the practice and leadership of architects, and the other extending that impact to the public through education, design literacy, and civic engagement. Your investment supports both, fueling programs that elevate the profession, strengthen neighborhoods, and shape a more resilient, equitable, and inspiring built environment for all.

4,000+

2ND

80+

5+

2,000+

100+

35+

30K+

75%+

**Architects and related professionals** in Greater Boston.

**Largest AIA chapter** in the United States.

**Design firms and industry partners** actively involved.

**University partners** advancing research and design pedagogy.

**Students engaged** annually in Design Education.

**Events and programs annually** engaging members & the public.

**Active groups** driving peer leadership and innovation.

**Monthly digital impressions** across all platforms.

**Email open rate** across member and community newsletters.

# 2026 SPONSORSHIP OPPORTUNITIES

## STEP 1

### Choose Your Event

Select the BSA/AIA or BSA Foundation event(s) you'd like to sponsor from the list below.

## STEP 2

### Set Your Investment

Identify sponsorship. Gifts of \$2,000+ join the BSA Leadership Circle with year-round recognition.

## STEP 3

### Confirm Your Sponsorship

Submit your form and payment to start enjoying your benefits.

| EVENT             | COMPONENT      | MONTH | PAGE # | RANGE      | EVENT DESCRIPTION  | WHO ATTENDS   |
|-------------------|----------------|-------|--------|------------|--|---|
| AWARDS GALA       | BSA/AIA        | MARCH | 6-7    | \$5K-\$15K | Honoring Excellence and Celebrating Design's Impact  | 400-500 Architects, Firm Leaders, and Civic Partners                      |
| KIDSBUILD!        | BSA FOUNDATION | APRIL | 8-9    | \$1K-\$10K | Inspiring Kids and Families to Imagine, Design, and Build Together                           | 1,000 Student, Parent, and Volunteer Participants                         |
| DINKS FOR DESIGN  | BSA FOUNDATION | SEPT  | 10-11  | \$1K-\$10K | A Fundraising Pickleball Tournament that Serves Up Fun and Support for K-12 Design Education | 150-200 Architects, Designers, Sponsors and Community Partners            |
| BSA DESIGN SUMMIT | BSA/AIA        | NOV   | 12-13  | \$5K-\$15K | Exploring how Design Drives Innovation, Equity, and Civic Change                             | 300-400 Architects, Firm Leaders, Policymakers and Community Changemakers |

Note: See event pages for full details, sponsorship levels, and benefits.  
 For questions, contact: [sponsorships@architects.org](mailto:sponsorships@architects.org)

# Design Excellence Takes Center Stage.

**BSA AWARDS GALA | MARCH 2026 | BSA/AIA EVENT**

Celebrating design excellence, honoring visionary projects, professionals, and the enduring impact of architecture.

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BSA AWARDS GALA 2025

# ABOUT BSA AWARDS GALA

The BSA Awards Gala is the organization’s premier annual celebration of excellence in architecture and design. The event honors projects and professionals, including recipients of the Harleston Parker Medal, the People’s Choice Award, and other distinguished BSA honors. Each year, the Gala brings together architects, firms, and community partners to recognize innovation, leadership, and the enduring impact of design.

## BSA AWARDS GALA SPONSORSHIP LEVELS AND BENEFITS

| Benefits   | Pinnacle (Exclusive)<br>\$15,000  | Visionary<br>\$10,000   | Luminary<br>\$7,500   | Patron<br>\$5,000                 | Friend of Design<br>\$3,500       |
|--|---|---|---|-----------------------------------|-----------------------------------|
| <b>Event Access / Registrations</b>                  | 10 Seats<br>VIP Location  | 10 Seats<br>VIP Location  | 10 Seats<br>Prominent Location                                  | 5 Seats<br>Prominent Location     | 5 Seats<br>General Seating        |
| <b>Branding &amp; Event Visibility</b>               | Premier Placement<br>Stage Screens and Event Signage<br>Full-Page Ad        | Prominent Placement<br>Logo on Cocktail Napkins*<br>and Event Signage<br>Half-Page Ad | Featured Placement<br>Logo on Shared Signage<br>Quarter-Page Ad | Standard Logo Recognition         | Standard Logo Recognition         |
| <b>Social Media Recognition</b>                      | Dedicated Sponsor Post<br>Tagged in Image & Caption<br>Highlighted in Recap | Tagged in Image & Caption<br>Featured in Recap  | Tagged in Image Group Post                                      | Tagged in Group Post              | Name Listed                       |
| <b>Website Recognition</b>                           | Banner & Business Profile<br>on Event Webpage                               | Logo & Link<br>on Event Webpage   | Logo & Link<br>on Event Webpage                                 | Standard Logo<br>on Event Webpage | Standard Logo<br>on Event Webpage |
| <b>Newsletter Recognition</b>                        | Featured in 3 BSA Newsletters   | Mention in 2 BSA Newsletters  | Mention in 2 BSA Newsletters                                    |                                   |                                   |
| <b>Speaking Opportunity</b>                          | 5-min Speaking with Slides<br>Present Award                                 | 3-min Speaking without Slides<br>Present Award  | Present Award   |                                   |                                   |
| <b>Custom Content Feature</b>                        | Featured Sponsor Story<br>or Interview in Post-Event Recap                  | Highlight in Event Recap  |   |                                   |                                   |
| <b>Naming Rights &amp;<br/>Signature Sponsorship</b> | Exclusive Presenting Sponsor<br>across all Materials                        |   |   |                                   |                                   |

\*payment must be received 6 weeks prior to the event to take advantage of this entitlement

# Building the Future, One Block at a Time.

## KIDSBUILD! | APRIL 2026 | BSA FOUNDATION EVENT

Igniting children and families' imaginations by designing, building, and dreaming together.

© BSA STAFF  
BSA KIDSBUILD!

# ABOUT BSA FOUNDATION'S KIDSBUILD!

KidsBuild! is the BSA Foundation's largest free public event, where children and families imagine, design, and build together while exploring architecture and construction. Now in its 33rd year, KidsBuild! engages more than 800 participants in a weekend of creativity guided by volunteer design professionals. This beloved event celebrates imagination, collaboration, and the power of design to build community.

## BSA FOUNDATION KIDSBUILD! SPONSORSHIP LEVELS AND BENEFITS

| Benefits   | Presenting (Exclusive)<br>\$10,000  | Civic Visionary<br>\$7,500                     | Design Partner<br>\$5,000                                       | Community Collaborator<br>\$2,500 | Dream Supporter<br>\$1,000        |
|--|---|--|---|-----------------------------------|-----------------------------------|
| <b>Event Access / Registrations</b>                  | 10 Visitor Passes<br>w/ Early Ticket Access                                 | 8 Visitor Passes                               | 6 Visitor Passes  | 4 Visitor Passes                  | 2 Visitor Passes                  |
| <b>Branding &amp; Event Visibility</b>               | Premier Placement<br>Screens and Event Signage                              | Prominent Placement<br>Event Signage           | Featured Placement<br>Logo on Shared Signage<br>Quarter-Page Ad | Standard Logo Recognition         | Standard Logo Recognition         |
| <b>Social Media Recognition</b>                      | Dedicated Sponsor Post<br>Tagged in Image & Caption<br>Highlighted in Recap | Tagged in Image & Caption<br>Featured in Recap | Tagged in Image Group Post                                      | Tagged in Group Post              | Name Listed                       |
| <b>Website Recognition</b>                           | Banner & Business Profile<br>on Event Webpage                               | Logo & Link<br>on Event Webpage                | Logo & Link<br>on Event Webpage                                 | Standard Logo<br>on Event Webpage | Standard Logo<br>on Event Webpage |
| <b>Newsletter Recognition</b>                        | Featured in 3 BSA Newsletters   | Mention in 2 BSA Newsletters                   | Mention in 2 BSA Newsletters                                    |                                   |                                   |
| <b>Custom Content Feature</b>                        | Spotlighted Partner Story or<br>Interview in Post-Event Recap               | Highlight in Event Recap                       |   |                                   |                                   |
| <b>Naming Rights &amp;<br/>Signature Sponsorship</b> | Exclusive Presenting Sponsor<br>across all Materials                        |  |   |                                   |                                   |



**Play Hard. Build the future of Design.**

**DINKS FOR DESIGN! | SEPTEMBER 2026 | BSA FOUNDATION EVENT**

Rallying play and passion to fund K-12 design education and inspire the next generation.

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DINKS FOR DESIGN! 2025

# ABOUT DINKS FOR DESIGN!

Dinks for Design is the BSA Foundation’s annual pickleball fundraiser, bringing together architects, designers, and community partners for an afternoon of food, fitness, and friendly competition. More than a game, the event supports the Foundation’s K–12 Design Education program, expanding access to architecture and design learning for local students and inspiring the next generation of thinkers, builders, and future professionals.

## BSA FOUNDATION DINKS FOR DESIGN! SPONSORSHIP LEVELS AND BENEFITS

| Benefits   | Presenting (Exclusive)<br>\$10,000  | Court<br>\$7,500  | Kitchen<br>\$5,000   | Volley<br>\$2,500                          | Rally<br>\$1,000                  |
|--|---|---|--|--|-----------------------------------|
| <b>Team + Spectator Tickets</b>                      | 2 teams (up to 6 players)<br>+ 4 spectators                                 | 2 teams (up to 6 players)<br>+ 2 spectators   | 1 team (up to 3 players)<br>+ 2 spectators   | 1 team (up to 3 players)<br>+ 2 spectators | 2 spectator tickets               |
| <b>Branding &amp; Event Visibility</b>               | Premium Placement<br>Logo at Center Court<br>and Tournament Swag*           | Prominent Placement<br>Logo on Signage,<br>Tournament Swag*<br>and Digital Promotions | Featured Placement<br>Logo on Signage,<br>Tournament Swag*<br>and Digital Promotions | Standard Logo Recognition                  | Standard Logo Recognition         |
| <b>Social Media Recognition</b>                      | Dedicated Sponsor Post<br>Tagged in Image & Caption<br>Highlighted in Recap | Tagged in Image & Caption<br>Featured in Recap  | Tagged in Image Group Post   | Tagged in Group Post                       | Name Listed                       |
| <b>Website Recognition</b>                           | Banner & Business Profile<br>on Event Webpage                               | Logo & Link<br>on Event Webpage   | Logo & Link<br>on Event Webpage  | Standard Logo<br>on Event Webpage          | Standard Logo<br>on Event Webpage |
| <b>Newsletter Recognition</b>                        | Featured in 3 BSA Newsletters   | Mention in 2 BSA Newsletters  | Mention in 2 BSA Newsletters   |  |                                   |
| <b>Speaking Opportunity</b>                          | Brief Remarks<br>during Event Introduction                                  | Brief Remarks<br>during Trophy Presentation   |  |  |                                   |
| <b>Custom Content Feature</b>                        | Spotlighted Partner Story or<br>Interview in Post-Event Recap               | Highlight in Event Recap  |  |  |                                   |
| <b>Naming Rights &amp;<br/>Signature Sponsorship</b> | Exclusive Presenting Sponsor<br>Across all Materials                        |   |  |  |                                   |

\*payment must be received 6 weeks prior to the event to take advantage of this entitlement

# Practice Meets Civic Imagination.

2. What strategies can architects employ to develop reparative design approaches?
3. How can we effectively map and visualize the historical patterns of spatial injustice to inform current urban planning and architectural decisions?
4. What role should architects play in addressing and rectifying past injustices in the built environment?
5. How can the preservation of historical narratives contribute to policy conversations around reparative justice in urban planning and architecture?

## DESIGN SUMMIT | NOVEMBER 2026 | BSA/AIA EVENT

Uniting bold ideas and civic voices to shape Boston's future and strengthen design's role in civic life.

# ABOUT BSA ANNUAL DESIGN SUMMIT

The BSA Design Summit brings together architects, firm leaders, policymakers, and community partners from across New England to explore how design can advance civic imagination and collective action. Over two days of keynotes, workshops, and dialogue, the Summit addresses pressing issues such as housing, climate, infrastructure, and equity, positioning design as a catalyst for innovation, inclusion, and resilience.

## BSA ANNUAL DESIGN SUMMIT SPONSORSHIP LEVELS AND BENEFITS

| Benefits                                 | Catalyst (Exclusive)<br>\$15,000   | Innovator<br>\$10,000   | Collaborator<br>\$7,500   | Contributor<br>\$5,000            | Advocate<br>\$3,500               |
|--|--|---|---|-----------------------------------|-----------------------------------|
| Event Access / Registrations             | 5 Tickets  | 4 Tickets   | 4 Tickets   | 3 Tickets                         | 2 Tickets                         |
| Branding & Event Visibility              | Premier Placement<br>Logo on Badge Lanyards*,<br>Screens and Event Signage<br>Full-Page Ad | Prominent Placement<br>Logo on Cocktail Napkins*<br>and Event Signage<br>Half-Page Ad | Featured Placement<br>Logo on Shared Signage<br>Quarter-Page Ad | Standard Logo Recognition         | Standard Logo Recognition         |
| Social Media Recognition                 | Dedicated Sponsor Post<br>Tagged in Image & Caption<br>Highlighted in Recap                | Tagged in Image & Caption<br>Featured in Recap  | Tagged in Image Group Post                                      | Tagged in Group Post              | Name Listed                       |
| Website Recognition                      | Banner & Business Profile<br>on Event Webpage  | Logo & Link<br>on Event Webpage   | Logo & Link<br>on Event Webpage                                 | Standard Logo<br>on Event Webpage | Standard Logo<br>on Event Webpage |
| Newsletter Recognition                   | Featured in 3 BSA Newsletters  | Mention in 2 BSA Newsletters  | Mention in 2 BSA Newsletters                                    |                                   |                                   |
| Learning Session<br>and Engagement       | Keynote Welcome Remarks<br>Exclusive CEU Lunch   | Session Introduction<br>Opportunity to Introduce Panel                                | Session Mention   |                                   |                                   |
| Custom Content Feature                   | Sponsor Profile or Interview<br>Featured in Post-Event Recap                               | Highlight in Event Recap  |   |                                   |                                   |
| Naming Rights &<br>Signature Sponsorship | Highlighted Sponsor Profile<br>in Post-Event Media   |   |   |                                   |                                   |

\*payment must be received 6 weeks prior to the event to take advantage of this entitlement

**BOSTON**

**SOCIETY**



**THE BSA LEADERSHIP CIRCLE**

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BSA OPEN HOUSE AIA CONFERENCE 2025

**for**

**ARCHITECTURE**

# ABOUT BSA LEADERSHIP CIRCLE

The BSA Leadership Circle honors firms, organizations, and individuals whose sustained commitment strengthens Boston’s architecture and design community. Contributors of \$2,000 or more annually are recognized for advancing leadership, education, and civic engagement, with year-round visibility across BSA/AIA and BSA Foundation platforms. More than recognition, participation in the Leadership Circle is a partnership in shaping the future of design and strengthening Boston’s built environment.

## BSA LEADERSHIP CIRCLE BENEFITS - ANNUAL CONTRIBUTIONS OF \$2,000 OR MORE

| Benefit                            | Description or Tier  | Recognition Frequency | Visibility Type               | Audience Reach   |
|------------------------------------|--|-----------------------|-------------------------------|--|
| Collective Recognition             | Featured across <b>BSA/AIA and BSA Foundation</b> platforms as part of the unified <b>Leadership Circle</b> community.   | Year-round            | Web, Digital<br>Print, Events | BSA/AIA Members<br>and Public Audiences                                |
| Visibility and Brand Presence      | <b>Logo, description, and acknowledgment</b> highlighted on the Leadership Circle webpage, newsletters, annual reports, and other BSA materials celebrating civic and professional leadership.         | Continuous            | Web, Digital<br>Print, Events | BSA Website Visitors<br>Design Professionals<br>and the General Public |
| Leadership Circle Identity and Use | <b>Permission to display</b> the Leadership Circle logo in firm or individual communications, proposals, and marketing materials—reinforcing credibility and a shared commitment to design excellence. | Continuous            | Web, Digital<br>Print, Events | Clients, Collaborators<br>and Stakeholders                             |
| Event Participation and Engagement | <b>Verbal and visual recognition</b> at major BSA and BSA Foundation events, plus an invitation to the annual Leadership Circle gathering honoring collective impact and civic leadership.             | Per Event             | Web, Digital<br>Print, Events | Event Attendees, Partners<br>BSA Staff, and BSA Community              |

Note: See event pages for full details, sponsorship levels, and benefits.  
For questions, contact: [sponsorships@architects.org](mailto:sponsorships@architects.org)

# 2026 SPONSORSHIP FORM

## EVENT SELECTION

Complete the form and submit payment.

| EVENT                           | AMOUNT |
|---------------------------------|--------|
| AWARDS GALA                     |        |
| KIDSBUILD!                      |        |
| DINKS FOR DESIGN                |        |
| BSA DESIGN SUMMIT               |        |
| Leadership Circle Participation |        |
| <b>TOTAL SPONSORSHIP</b>        |        |

## CONTACT INFORMATION

Enter primary contact information.

|                |  |            |  |
|----------------|--|------------|--|
| <b>NAME</b>    |  |            |  |
| <b>EMAIL</b>   |  |            |  |
| <b>PHONE</b>   |  |            |  |
| <b>ADDRESS</b> |  |            |  |
| <b>CITY</b>    |  |            |  |
| <b>STATE</b>   |  | <b>ZIP</b> |  |

## SPONSORSHIP RECOGNITION

List names for print and web.

|                 |  |
|-----------------|--|
| <b>FIRM</b>     |  |
| <b>FIRM URL</b> |  |

## PAYMENT OPTION

Determine Payment Option

|                     |  |
|---------------------|--|
| <b>CHECK</b>        |  |
| <b>OTHER METHOD</b> |  |

## HOW TO PAY

Please complete this form and mail it with your check to:

Boston Society for Architecture  
290 Congress Street, Suite 200  
Boston, MA 02210-1024

## PREFERRED PAYMENT METHOD

We encourage payment by check to avoid fees and to ensure full support of our programs. Indicate the event and sponsorship level in the memo, and make checks payable to BSA/AIA or BSA Foundation as appropriate.

## LOGO

Email a 256x256 px PNG (under 1 MB) in full-color and single-color formats to: [sponsorships@architects.org](mailto:sponsorships@architects.org)

## DEADLINES & CONSIDERATIONS

For entitlements that include printed materials, all funds and graphics must be received six weeks before the event. Digital assets should be submitted as soon as possible to maximize visibility. Sponsors are responsible for submitting their materials on time.

### NOTE ON TAX DEDUCTIONS

BSA Foundation events are conducted under a 501(c)(3) charitable organization. Contributions are generally tax-deductible under IRC §170, minus the fair market value (FMV) of any benefits received (such as tickets or advertising). The BSA Foundation will provide a disclosure for any contribution over \$75 that includes benefits.

BSA/AIA events are conducted under a 501(c)(6) professional organization. Payments are not tax-deductible as charitable contributions but may qualify as ordinary and necessary business expenses related to the sponsor's trade or business.

This information is provided as general guidance only. Sponsors are encouraged to consult their tax advisor regarding the deductibility of specific contributions.