

**BOSTON**

**SOCIETY**

**2026 ARCHITECTURE FIRM MEMBERSHIP**



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HOUSING SYMPOSIUM 2026

**of**

**ARCHITECTS**

## ABOUT BSA FIRM MEMBERSHIP

**BSA Firm Membership is designed to support firms as organizations.** While individual AIA and BSA memberships focus on personal credentials and learning, Firm Membership strengthens the practice by elevating firm visibility, supporting business development, and reinforcing leadership within the design community.

Firm membership dues support the BSA as a 501(c)(6) organization only. Additional, tax deductible contributions may be made to the BSA Foundation, a 501(c)(3), to expand design education and civic engagement and strengthen the future of the profession.

## WHY DUES ARE CHANGING?

**The BSA is updating its firm membership dues to better serve firms of every size. The new model is simpler and more transparent, designed to lower barriers while sustaining the professional programs firms rely on.**

For most firms, dues will decrease, and firms that cover individual AIA and BSA memberships for their employees are eligible for a 10% discount in recognition of their investment in professional development.

Together, these changes give firms clearer insight into how their dollars are used and the flexibility to design support that aligns with their values, including opportunities to go beyond basic Firm Membership through the BSA Foundation, practice-focused initiatives, or other engagement.

## A SHIFT: PER PERSON TO FIRM SIZE

**Previously, firm membership was calculated per individual architect, using a formula of \$350 per AIA member and \$660 per non-AIA member.** Under the new model, dues are based on the total number of employees at your local office, creating a simpler, more equitable structure.

### Current Firm Membership Model

Employee	Annual Fee
Individual AIA Member	\$350/per AIA-Architect
Individual Non-AIA Member	\$660/per non AIA-Architect

### Updated Firm Membership Model

Local Office Size	Standard Annual Fee	Individual Membership Support Discount	Annual Fee w Individual Support 10%
1-2 Employees	\$150	\$20	\$130
3-19 Employees	\$1,000	\$100	\$900
20-29 Employees	\$3,000	\$300	\$2,700
30-39 Employees	\$5,000	\$500	\$4,500
40-49 Employees	\$7,000	\$700	\$6,300
50-59 Employees	\$8,500	\$850	\$7,650
60+ Employees	\$10,500	\$1,050	\$9,450

## A NEW WAY TO ENGAGE AND LEAD

**This updated firm membership model invites firms to play a more active role in shaping the future of architecture and design in Greater Boston.**

By aligning dues with firm size, the BSA offers a clear and flexible framework that supports firms at every stage while strengthening our professional community.

For many firms, this approach results in lower dues and greater clarity about how membership supports the work of the BSA. Firm Membership supports professional participation and business development through tools for visibility, recruitment, marketing, client engagement, and discounted sponsorship rates for BSA flagship events.

Firms benefit from discounted access to space rentals, advertising, job postings, programs, and awards submissions, along with public-facing visibility through directories, event promotion, and on-site recognition. Access to Knowledge Communities and member-only networks further support collaboration and thought leadership. These benefits are designed to deliver value at every firm size.

**Together, these pathways strengthen firms today while helping build a connected, inclusive, and future-focused design community.**

We invite you to use this packet as a guide to designing your support and exploring the ways your firm can engage with the BSA and strengthen practice.

## A Clearer Path to Participation and Impact



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# BSA FIRM MEMBERSHIP: BENEFITS AND POTENTIAL ANNUAL SAVINGS

BSA Firm Membership delivers real savings and benefits that support your people and strengthen your practice.

Benefit	Description	Estimated Annual Value (Based on Use)
<b>Kindercare 10% Discount</b>	Exclusive discounted childcare rates for BSA members and their employees	Up to \$2,000 per participating employee per year
<b>BSA Space rental discounts</b>	Reduced rates for events, meetings, retreats, client presentations	\$300–\$1,200 annually, depending on frequency of space use
<b>50% off job postings</b>	Discounted listings on the BSA job board	\$250–\$1,000 annually, based on number of job postings (1–4)
<b>Discounted advertising</b>	Reduced rates for Architects.org ads and Currents e-newsletter	\$300–\$2,000 annually, based on advertising placement and frequency
<b>Reduced program and event tickets</b>	Member pricing for programs, workshops, gatherings	\$100–\$600 annually, based on program and event participation
<b>Discounted Architecture Cruise tickets</b>	Savings for staff outings or client engagement	\$50–\$300 annually, based on ticket purchases for staff or client outings
<b>Member pricing for Design Awards submissions</b>	Lower costs for award entries	\$100–\$500 annually, based on number of awards submissions
<b>Access to 40+ Knowledge Communities</b>	Free/low-cost entry to programs and networks	\$200–\$1,000 annually, based on Knowledge Community participation
<b>Members-only directories</b>	Access to key contacts and networks	\$200+ annually, based on use of member-only directories and networks
<b>Event promotion on BSA calendar</b>	Promotional placement for firm-hosted events	\$300–\$1,000 annually, based on event promotion and calendar placement
<b>Unlimited PROGRESS submissions</b>	Free monthly PR placement	\$400–\$1,200 annually, based on frequency of PR submissions
<b>Listing in Architecture Firm Directory</b>	Public-facing visibility for clients and collaborators	\$300–\$1,000 annually, based on firm directory visibility
<b>BSA Flagship Event Sponsorship Discount</b>	Exclusive 10% discounted sponsorship for BSA Flagship Events	\$100–\$1,500 per year, based on event sponsorship selection
<b>BSA Platform / KC Support</b>	Exclusive 10% discounted sponsorship for BSA Platforms and Knowledge Communities	\$100–\$1,500 per year, based on platform or Knowledge Community sponsorship selection

# ESTIMATED ANNUAL VALUE BY FIRM SIZE (WITH VALUE DRIVERS)

**BSA Firm Membership delivers a strong return when firms actively use its benefits, from hiring and childcare savings to continuing education, visibility, and events.** The BSA is actively investing in new tools and platforms, including a redesigned website, a more robust firm interface, and expanded directories, to continue increasing value and strengthening firm engagement. Estimated values scale by firm size and typical participation across hiring, staff benefits, professional development, visibility, and sponsorship, with firms seeing the greatest return when benefits are used across multiple areas of practice.

Firm Size	Annual Dues	Estimated Annual Value	Estimated Savings / Year	Potential ROI
1-2 Employees	\$150	\$2,700 - \$6,000+	KinderCare (1 employee, \$2,000)   Job postings (1, \$250-\$300)   BSA KC and CE events (\$150-\$300)   Awards and visibility (\$300-\$700)   Event or Platform sponsorship (\$100-\$1,500)	18x - 40x
3-19 Employees	\$1,000	\$5,500 - \$12,500+	KinderCare (1-2 employees, \$2,000-\$4,000)   Job postings (1-2, \$500-\$1,000)   BSA KC and CE events (\$300-\$600)   Awards, directories, and visibility (\$1,000-\$2,000)   Event and Platform sponsorship (\$200-\$3,000)	5.5x - 12.5x
20-29 Employees	\$3,000	\$9,000 - \$17,500+	KinderCare (2-3 employees, \$4,000-\$6,000)   Job postings (2, \$600)   BSA KC and CE events (\$500-\$1,000)   Awards, advertising, space, and visibility (\$2,000-\$4,000)   Event and Platform sponsorship (\$200-\$3,000)	3x - 5.8x
30-39 Employees	\$5,000	\$12,000 - \$21,000+	KinderCare (3-4 employees, \$6,000-\$8,000)   Job postings (2-3, \$600-\$900)   BSA KC and CE events (\$800-\$1,500)   Awards, advertising, space, and visibility (\$2,500-\$4,500)   Event and Platform sponsorship (\$200-\$3,000)	2.4x - 4.2x
40-49 Employees	\$7,000	\$16,000 - \$27,000+	KinderCare (4-6 employees, \$8,000-\$12,000)   Job postings (3, \$900)   BSA KC and CE events (\$1,200-\$2,000)   Awards, advertising, space, and visibility (\$3,000-\$5,500)   Event and Platform sponsorship (\$200-\$3,000)	2.3x - 3.9x
50-59 Employees	\$8,500	\$19,000 - \$32,000+	KinderCare (5-7 employees, \$10,000-\$14,000)   Job postings (3-4, \$1,200)   BSA KC and CE events (\$1,800-\$2,700)   Awards, advertising, space, and visibility (\$3,500-\$6,000)   Event and Platform sponsorship (\$200-\$3,000)	2.2x - 3.8x
60+ Employees	\$10,500	\$23,000 - \$40,000+	KinderCare (6-10 employees, \$12,000-\$20,000)   Job postings (4+, \$1,200-\$2,400)   BSA KC and CE events (\$2,700-\$4,500)   Awards, advertising, space, and visibility (\$4,000-\$7,000)   Event and Platform sponsorship (\$200-\$3,000)	2.2x - 3.8x

# 2026 BSA FIRM MEMBERSHIP APPLICATION

## FIRM DUES STRUCTURE

Complete the form based on your firm size by checking box under size of your firm. Firms that cover individual AIA and BSA memberships for their employees are eligible for a 10 percent discount in recognition of their investment in professional development.

1-2 EMPLOYEES		3-19 EMPLOYEES		20-29 EMPLOYEES		30-39 EMPLOYEES		40-49 EMPLOYEES		50-59 EMPLOYEES		60+ EMPLOYEES	
\$150/yr	<input type="checkbox"/>	\$1,000/yr	<input type="checkbox"/>	\$3,000/yr	<input type="checkbox"/>	\$5,000/yr	<input type="checkbox"/>	\$7,000/yr	<input type="checkbox"/>	\$8,500/yr	<input type="checkbox"/>	\$10,500/yr	<input type="checkbox"/>

Note: Architecture Firm memberships follow a January 1 to December 31 cycle. New members receive prorated dues: 100 percent in Q1, 75 percent in Q2, 50 percent in Q3, and 100 percent in Q4 with membership extending through the next calendar year.

## COMPANY CONTACT INFO

Complete the form and submit payment.

<b>COMPANY NAME</b>	<input type="text"/>				
<b>ADDRESS</b>	<input type="text"/>			<b>SUITE/FLOOR</b>	<input type="text"/>
<b>CITY</b>	<input type="text"/>	<b>STATE/COUNTRY</b>	<input type="text"/>	<b>ZIP</b>	<input type="text"/>
<b>OFFICE PHONE</b>	<input type="text"/>	<b>COMPANY EMAIL</b>	<input type="text"/>		
<b>OFFICE FAX</b>	<input type="text"/>	<b>COMPANY WEB</b>	<input type="text"/>		

## DESCRIBE YOUR SERVICES

Complete the box below for the BSA business-business directory. (1000 characters)

## COMPANY INFORMATION

Indicate your profession or work below.

Accessibility Services	Commercial & Office	Educational Facilities	Food & Entertainment
Graphics & Signage Design	Healthcare & Medical Facilities	Hospitality (Hotel & Convention)	Industrial Facilities
Institutional Facilities	Interior Design	Landscape & Site Design	Master Planning
Multi-Family Housing	Planning & Urban Design	Public Works	Recreational Facilities
Religious Facilities	Renovation & Preservation	Residential (Single-Family)	Retail Facilities
Site Selection & Land Use	Sustainability & Building Enclosure	Transportation & Infrastructure	Other

## IDENTIFY

Massachusetts State Certifications below.

<b>DBE</b>	<b>MBE</b>	<b>PBE</b>	<b>VBE</b>	<b>WBE</b>
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## COMPANY CONTACT INFO

Firm Administrator (Accounts Payable)

MR. MRS. MS.	FIRST		MI		LAST	
DIRECT PHONE			OFFICE EMAIL			

## COMPANY CONTACT INFO

Firm CEO or equivalent

MR. MRS. MS.	FIRST		MI		LAST	
DIRECT PHONE			OFFICE EMAIL			

## FIRM AMBASSADOR

Identify interest in firm ambassador program

YES	NO	MORE INFO
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## SPONSORSHIP INTEREST

Indicate interest in BSA sponsorship opportunities.

SPONSORSHIP OPPORTUNITY	YES, I WOULD LIKE MORE INFORMATION
BSA/AIA FLAGSHIP EVENTS	
BSA FOUNDATION FLAGSHIP EVENTS	
BSA KNOWLEDGE COMMUNITIES	
BSA/AIA PLATFORMS	
BSA FOUNDATION GENERAL SUPPORT	

## HOW TO PAY

Please complete this form and mail it with your check to:

BSA  
290 Congress Street, Suite 200  
Boston, MA 02210-1024

## PREFERRED PAYMENT METHOD

We encourage payment by check to avoid fees and to ensure full support of our programs. Indicate the membership level in the memo, and make checks payable to BSA/AIA.

## LOGO

Logos should be provided in full color and single color formats, under 1 MB in file size, and sized to fit within a 300 pixel square or a 424 pixel radius circle on a 600 by 600 pixel white background. Email logo to [sponsorships@architects.org](mailto:sponsorships@architects.org).

### NOTE ON TAX DEDUCTIONS

BSA Foundation events are conducted under a 501(c)(3) charitable organization. Contributions are generally tax-deductible under IRC §170, minus the fair market value (FMV) of any benefits received (such as tickets or advertising). The BSA Foundation will provide a disclosure for any contribution over \$75 that includes benefits.

BSA/AIA events are conducted under a 501(c)(6) professional organization. Payments are not tax-deductible as charitable contributions but may qualify as ordinary and necessary business expenses related to the sponsor's trade or business.

This information is provided as general guidance only. Sponsors are encouraged to consult their tax advisor regarding the deductibility of specific contributions.