BOSTON SOCIETY

2026 EVENT SPONSORSHIP MENU

© BSA STAFF
NOW WHAT!?EXHIBITION

for ARCHITECTURE

ABOUT

The Boston Society for Architecture is comprised of two interconnected entities:

BSA/AIA - a nonprofit membership organization that advances the practice and profession of architecture by supporting architects, designers, and allied professionals to lead, learn, and create meaningful change in practice, policy, and the built environment through curiosity, collaboration, and advocacy.

BSA Foundation – a charitable organization that expands access to design education and civic engagement, empowering people of all ages and backgrounds to understand, explore, and shape the built environment.

The **Boston Society of Architects (BSA/AIA)** and the **BSA Foundation** work together to advance the power of design for public benefit. We envision a future where design is a shared civic resource—accessible, inclusive, and transformative.

WHY SUPPORT?

By sponsoring or donating to the BSA, partners invest in the future of architecture and the vitality of our communities. Sponsor support fuels innovation in practice, expands access to design education, and cultivates the next generation of architects and designers. It also empowers students, professionals, and residents to create more connected, equitable, and inspiring places—building a future where design serves everyone and strengthens the civic fabric of our communities.

Connecting People Practice and Place.

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BSA OPEN HOUSE AIA CONFERENCE 2025

IMPACT

When you sponsor or give, you invest in the longevity of the BSA and the vitality of the architecture profession. Your support strengthens a community of architects and designers committed to shaping a more equitable, sustainable, and inspiring built environment—while ensuring the next generation has the access and opportunity to lead.

Your contributions support:

- **Expand access to design for local youth** through year-round K-12 programs exploring architecture, design thinking, and hands-on learning.
- **Champion innovation** by uniting architects, civic leaders, and institutions to tackle challenges like housing affordability and urban resilience.
- **Empower emerging professionals** with scholarships, mentorship, and leadership programs that open doors for new leaders in practice.
- **Advance public impact** through projects that improve, preserve, and reimagine Boston's built environment.
- **Promote sustainability** by leveraging design to drive climate action and resilient infrastructure for future generations.

Together, we can design a region where architecture uplifts communities and inspires change.

Building Futures, Access and Equity.

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DORIS BUNTE OUTDOOR ACTIVATION PROJECT

YOUR RETURN ON INVESTMENT

Visibility & Reach: Connect widely, amplify impact.
As the nation's second-largest AIA chapter, the BSA/AIA connects with more than 4,000 architects, designers, and industry partners each year through events, programs, exhibitions, and advocacy. Sponsors receive year-round recognition and visibility as champions of design excellence and civic leadership, positioning your organization at the forefront of design innovation, thought leadership, and community impact.

Equity & Access: Expand opportunity, advance design.
Architecture remains one of the least diverse professions in the U.S., with only 2% of architects identifying as Black and only 27% as women. With many local students lacking exposure and access to architecture/design, your sponsorship provides opportunities for early career exploration, paves new pathways to diversify the profession, and equips the next generation with life-long skills. Your support helps build a more inclusive pipeline of future designers and leaders.

Investment & Legacy: Invest today, shape tomorrow.
The BSA/AIA and the BSA Foundation work in tandem, one advancing the practice and leadership of architects, and the other extending that impact to the public through education, design literacy, and civic engagement. Your investment supports both, fueling programs that elevate the profession, strengthen neighborhoods, and shape a more resilient, equitable, and inspiring built environment for all.

4,000+	**Architects and related professionals** in Greater Boston.
2ND	**Largest AIA chapter** in the United States.
80+	**Design firms and industry partners** actively involved.
5+	**University partners** advancing research and design pedagogy.
2,000+	**Students engaged** annually in Design Education.
100+	**Events and programs annually** engaging members & the public.
35+	**Active groups** driving peer leadership and innovation.
30K+	**Monthly digital impressions** across all platforms.
75%+	**Email open rate** across member and community newsletters.

2026 SPONSORSHIP OPPORTUNITIES

STEP 1

Choose Your Event

Select the BSA/AIA or BSA Foundation event(s) you'd like to sponsor from the list below.

STEP 2

Set Your Investment

Identify sponsorship. Gifts of $2,000+ join the BSA Leadership Circle with year-round recognition.

STEP 3

Confirm Your Sponsorship

Submit your form and payment to start enjoying your benefits.

EVENT	COMPONENT	MONTH	PAGE #	RANGE	EVENT DESCRIPTION	WHO ATTENDS
AWARDS GALA	BSA/AIA	MARCH	6-7	$5K-$15K	Honoring Excellence and Celebrating Design's Impact	400–500 Architects, Firm Leaders, and Civic Partners
KIDSBUILD!	BSA FOUNDATION	APRIL	8-9	$1K-$10K	Inspiring Kids and Families to Imagine, Design, and Build Together	1,000 Student, Parent, and Volunteer Participants
DINKS FOR DESIGN	BSA FOUNDATION	SEPT	10-11	$1K-$10K	A Fundraising Pickleball Tournament that Serves Up Fun and Support for K-12 Design Education	150–200 Architects, Designers, Sponsors and Community Partners
BSA DESIGN SUMMIT	BSA/AIA	NOV	12-13	$5K-$15K	Exploring how Design Drives Innovation, Equity, and Civic Change	300–400 Architects, Firm Leaders, Policymakers and Community Changemakers

Note: See event pages for full details, sponsorship levels, and benefits.
For questions, contact: **sponsorships@architects.org**

Design Excellence Takes Center Stage.

BSA AWARDS GALA | MARCH 2026 | BSA/AIA EVENT

Celebrating design excellence, honoring visionary projects, professionals, and the enduring impact of architecture.

© PAIGE MCWORTHER PHOTOGRAPHY
BSA AWARDS GALA 2025

ABOUT BSA AWARDS GALA

The BSA Awards Gala is the organization's premier annual celebration of excellence in architecture and design. The event honors projects and professionals, including recipients of the Harleston Parker Medal, the People's Choice Award, and other distinguished BSA honors. Each year, the Gala brings together architects, firms, and community partners to recognize innovation, leadership, and the enduring impact of design.

BSA AWARDS GALA SPONSORSHIP LEVELS AND BENEFITS

Benefits	Pinnacle (Exclusive) $15,000	Visionary $10,000	Luminary $7,500	Patron $5,000	Friend of Design $3,500
Event Access / Registrations	10 Seats VIP Location	10 Seats VIP Location	10 Seats Prominent Location	5 Seats Prominent Location	5 Seats General Seating
Branding & Event Visibility	Premier Placement Logo on Photo Backdrop, Stage Screens and Event Signage Full-Page Ad	Prominent Placement Logo on Cocktail Napkins and Event Signage Half-Page Ad	Featured Placement Logo on Shared Signage Quarter-Page Ad	Standard Logo Recognition	Standard Logo Recognition
Social Media Recognition	Dedicated Sponsor Post Tagged in Image & Caption Highlighted in Recap	Tagged in Image & Caption Featured in Recap	Tagged in Image Group Post	Tagged in Group Post	Name Listed
Website Recognition	Banner & Business Profile on Event Webpage	Logo & Link on Event Webpage	Logo & Link on Event Webpage	Standard Logo on Event Webpage	Standard Logo on Event Webpage
Newsletter Recognition	Featured in 3 BSA Newsletters	Mention in 2 BSA Newsletters	Mention in 2 BSA Newsletters		
Speaking Opportunity	5-min Speaking with Slides Present Award	3-min Speaking without Slides Present Award	Present Award		
Custom Content Feature	Featured Sponsor Story or Interview in Post-Event Recap	Highlight in Event Recap			
Naming Rights & Signature Sponsorship	Exclusive Presenting Sponsor across all Materials				

Building the Future, One Block at a Time.

KIDSBUILD! | APRIL 2026 | BSA FOUNDATION EVENT

Igniting children and families' imaginations by designing, building, and dreaming together.

© BSA STAFF
BSA KIDSBUILD!

ABOUT BSA FOUNDATION'S KIDSBUILD!

KidsBuild! is the BSA Foundation's largest free public event, where children and families imagine, design, and build together while exploring architecture and construction. Now in its 33rd year, KidsBuild! engages more than 800 participants in a weekend of creativity guided by volunteer design professionals. This beloved event celebrates imagination, collaboration, and the power of design to build community.

BSA FOUNDATION KIDSBUILD! SPONSORSHIP LEVELS AND BENEFITS

Benefits	Presenting (Exclusive) $10,000	Civic Visionary $7,500	Design Partner $5,000	Community Collaborator $2,500	Dream Supporter $1,000
Event Access / Registrations	10 Visitor Passes w/ Early Ticket Access	8 Visitor Passes	6 Visitor Passes	4 Visitor Passes	2 Visitor Passes
Branding & Event Visibility	Premier Placement Logo on Photo Backdrop Stage Screens and Event Signage Full-Page Ad	Prominent Placement Logo on Cocktail Napkins and Event Signage Half-Page Ad	Featured Placement Logo on Shared Signage Quarter-Page Ad	Standard Logo Recognition	Standard Logo Recognition
Social Media Recognition	Dedicated Sponsor Post Tagged in Image & Caption Highlighted in Recap	Tagged in Image & Caption Featured in Recap	Tagged in Image Group Post	Tagged in Group Post	Name Listed
Website Recognition	Banner & Business Profile on Event Webpage	Logo & Link on Event Webpage	Logo & Link on Event Webpage	Standard Logo on Event Webpage	Standard Logo on Event Webpage
Newsletter Recognition	Featured in 3 BSA Newsletters	Mention in 2 BSA Newsletters	Mention in 2 BSA Newsletters		
Volunteer Engagement	Branded Volunteer Team (Shirts & Signage) Host Family Build Zone	Build and Lead Interactive Station			
Custom Content Feature	Spotlighted Partner Story or Interview in Post-Event Recap	Highlight in Event Recap			
Naming Rights & Signature Sponsorship	Exclusive Presenting Sponsor across all Materials				

Play Hard. Build the future of Design.

DINKS FOR DESIGN! | SEPTEMBER 2026 | BSA FOUNDATION EVENT

Rallying play and passion to fund K–12 design education and inspire the next generation.

© PAIGE MCWORTHER PHOTOGRAPHY
DINKS FOR DESIGN! 2025

ABOUT DINKS FOR DESIGN!

Dinks for Design is the BSA Foundation's annual pickleball fundraiser, bringing together architects, designers, and community partners for an afternoon of food, fitness, and friendly competition. More than a game, the event supports the Foundation's K–12 Design Education program, expanding access to architecture and design learning for local students and inspiring the next generation of thinkers, builders, and future professionals.

BSA FOUNDATION DINKS FOR DESIGN! SPONSORSHIP LEVELS AND BENEFITS

Benefits	Presenting (Exclusive) $10,000	Court $7,500	Kitchen $5,000	Volley $2,500	Rally $1,000
Team + Spectator Tickets	2 teams (up to 6 players) + 4 spectators	2 teams (up to 6 players) + 2 spectators	1 team (up to 3 players) + 2 spectators	1 team (up to 3 players) + 2 spectators	2 spectator tickets
Branding & Event Visibility	Premium Placement Logo on Center Court and Tournament Swag	Prominent Placement Logo on Signage, Tournament Swag and Digital Promotions	Featured Placement Logo on Signage, Tournament Swag and Digital Promotions	Standard Logo Recognition	Standard Logo Recognition
Social Media Recognition	Dedicated Sponsor Post Tagged in Image & Caption Highlighted in Recap	Tagged in Image & Caption Featured in Recap	Tagged in Image Group Post	Tagged in Group Post	Name Listed
Website Recognition	Banner & Business Profile on Event Webpage	Logo & Link on Event Webpage	Logo & Link on Event Webpage	Standard Logo on Event Webpage	Standard Logo on Event Webpage
Newsletter Recognition	Featured in 3 BSA Newsletters	Mention in 2 BSA Newsletters	Mention in 2 BSA Newsletters		
Speaking Opportunity	Brief Welcome Remarks during Event Introduction	Remarks during Player Introductions			
Custom Content Feature	Spotlighted Partner Story or Interview in Post-Event Recap	Highlight in Event Recap			
Naming Rights & Signature Sponsorship	Exclusive Presenting Sponsor Across all Materials				

Practice Meets Civic Imagination.

DESIGN SUMMIT | NOVEMBER 2026 | BSA/AIA EVENT

Uniting bold ideas and civic voices to shape Boston's future and strengthen design's role in civic life.

© BSA STAFF
DESIGNING JUST FUTURES SUMMIT

ABOUT BSA ANNUAL DESIGN SUMMIT

The BSA Design Summit brings together architects, firm leaders, policymakers, and community partners from across New England to explore how design can advance civic imagination and collective action. Over two days of keynotes, workshops, and dialogue, the Summit addresses pressing issues such as housing, climate, infrastructure, and equity, positioning design as a catalyst for innovation, inclusion, and resilience.

BSA ANNUAL DESIGN SUMMIT SPONSORSHIP LEVELS AND BENEFITS

Benefits	Catalyst (Exclusive) $15,000	Innovator $10,000	Collaborator $7,500	Contributor $5,000	Advocate $3,500
Event Access / Registrations	10 VIP Passes	8 Premium Passes	6 General Passes	4 General Passes	2 General Passes
Branding & Event Visibility	Premier Placement Logo on Photo Backdrop Stage Screens and Event Signage Full-Page Ad	Prominent Placement Logo on Cocktail Napkins and Event Signage Half-Page Ad	Featured Placement Logo on Shared Signage Quarter-Page Ad	Standard Logo Recognition	Standard Logo Recognition
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Newsletter Recognition	Featured in 3 BSA Newsletters	Mention in 2 BSA Newsletters	Mention in 2 BSA Newsletters		
Learning Session and Engagement	Keynote Welcome Remarks Exclusive CEU Lunch	Session Introduction CEU Breakfast	Session Mention Opportunity to Introduce Panel or Co-host Breakout		
Custom Content Feature	Sponsor Profile or Interview Featured in Post-Event Recap	Highlight in Event Recap			
Naming Rights & Signature Sponsorship	Highlighted Sponsor Profile in Post-Event Media				

BOSTON SOCIETY for ARCHITECTURE

THE BSA LEADERSHIP CIRCLE

© MALAKHAI PEARSON
BSA OPEN HOUSE AIA CONFERENCE 2025

ABOUT BSA LEADERSHIP CIRCLE

The BSA Leadership Circle honors firms, organizations, and individuals whose sustained commitment strengthens Boston's architecture and design community. Contributors of $2,000 or more annually are recognized for advancing leadership, education, and civic engagement, with year-round visibility across BSA/AIA and BSA Foundation platforms. More than recognition, participation in the Leadership Circle is a partnership in shaping the future of design and strengthening Boston's built environment.

BSA LEADERSHIP CIRCLE BENEFITS - ANNUAL CONTRIBUTIONS OF $2,000 OR MORE

Benefit	Description or Tier	Recognition Frequency	Visibility Type	Audience Reach
Collective Recognition	Featured across **BSA/AIA and BSA Foundation** platforms as part of the unified **Leadership Circle** community.	Year-round	Web, Digital Print, Events	BSA/AIA Members and Public Audiences
Visibility and Brand Presence	**Logo, description, and acknowledgment** highlighted on the Leadership Circle webpage, newsletters, annual reports, and other BSA materials celebrating civic and professional leadership.	Continuous	Web, Digital Print, Events	BSA Website Visitors Design Professionals and the General Public
Leadership Circle Identity and Use	**Permission to display** the Leadership Circle logo in firm or individual communications, proposals, and marketing materials—reinforcing credibility and a shared commitment to design excellence.	Continuous	Web, Digital Print, Events	Clients, Collaborators and Stakeholders
Event Participation and Engagement	**Verbal and visual recognition** at major BSA and BSA Foundation events, plus an invitation to the annual Leadership Circle gathering honoring collective impact and civic leadership.	Per Event	Web, Digital Print, Events	Event Attendees, Partners BSA Staff, and BSA Community

Note: See event pages for full details, sponsorship levels, and benefits.
For questions, contact: **sponsorships@architects.org**

2026 SPONSORSHIP FORM

EVENT SELECTION
Complete the form and submit payment.

EVENT	AMOUNT
AWARDS GALA	
KIDSBUILD!	
DINKS FOR DESIGN	
BSA DESIGN SUMMIT	
TOTAL SPONSORSHIP	$ 0.00

CONTACT INFORMATION
Enter primary contact information.

NAME	
EMAIL	
PHONE	
ADDRESS	
CITY	
STATE	
ZIP	

SPONSORSHIP RECOGNITION
List names for print and web.

FIRM	
FIRM URL	

PAYMENT OPTION
Determine Payment Option

CHECK	
OTHER METHOD	

HOW TO PAY

Please complete this form and mail it with your check to:

Boston Society for Architecture
290 Congress Street, Suite 200
Boston, MA 02210-1024

PREFERRED PAYMENT METHOD

We encourage payment by check to avoid fees and to ensure full support of our programs. Indicate the event and sponsorship level in the memo, and make checks payable to BSA/AIA or BSA Foundation as appropriate.

LOGO

Email a 256×256 px PNG (under 1 MB) in full-color and single-color formats to: sponsorships@architects.org

NOTE ON TAX DEDUCTIONS
BSA Foundation events are conducted under a 501(c)(3) charitable organization. Contributions are generally tax-deductible under IRC §170, minus the fair market value (FMV) of any benefits received (such as tickets or advertising). The BSA Foundation will provide a disclosure for any contribution over $75 that includes benefits.

BSA/AIA events are conducted under a 501(c)(6) professional organization. Payments are not tax-deductible as charitable contributions but may qualify as ordinary and necessary business expenses related to the sponsor's trade or business.

This information is provided as general guidance only. Sponsors are encouraged to consult their tax advisor regarding the deductibility of specific contributions.