

WAGDY ANIS SYMPOSIUM ON BUILDING SCIENCE

BUILDING ENCLOSURES THAT LAST

OVERVIEW

A long-lasting building is a sustainable building because its impact on the environment is lowered through the conservation of materials. At this symposium, we will explore how the building enclosure can contribute to extending the lifespan of a building through its durability, maintainability, and its ability to accommodate future change.

WHO WILL ATTEND?

Based on the past two years of symposium attendee data, we can represent the following attendee breakdown:

Architects, engineers & enclosure consultants	65%
Product manufacturers and representatives	20%
Contractors & others in construction industry	6%
All others/non-specified	9%

SPONSORSHIP OPPORTUNITIES

LOGO SPONSORSHIP: \$660

- Company logo on event webpage(s)
- Company logo between sessions
- Company logo on digital marketing including emails and newsletters

STANDARD SPONSORSHIP: \$1,980

Logo sponsorship *plus*

- Two full conference passes (\$600 value)
- Company recognition on social media
- Six-foot table available for duration of symposium

RECEPTION SPONSORSHIP: \$3,960

Standard sponsorship *plus*

- One-off email to all symposium attendees (timing mutually determined)
- Pre-recorded 30-second video to be played at start of mutually decided upon session

Recurring sponsors receive a 5% discount as a thank you for continued support.



SYMPOSIUM SCHEDULE

OCTOBER 26, 2023

SESSION 1: Continuing the Life of Lasting Buildings

1A. Resolving Preservation and Modernization Challenges at Gordon Bunshafts's Hirshhorn Museum, *Niklas Vigener, Kirill Pivovarov AIA*

1B. Staying in Style: Renewing Historic Building Enclosures for Contemporary Performance,
Justin Dufresne AIA, Olivia Huang AIA, Heather Walters, Tom Haskell AIA

1C. Detailing the Divide: Integrating Modern Glazing Systems with Historic Facades
Emily Beam, Gabriella Simundson

SESSION 2: Lifecycle Considerations of Facades

2A. The Northeastern University EXP Project: Exploring the Lifecycle of Building Enclosures for Sustainability, Performance and Resilience
Naciem Nowrouzi AIA, Wesley Schwartz AIA, Jacqueline Valencia

2B. Thinking Through Façade Choices as Carbon Investment, *Jessica Zofchak*

LUNCH & KEYNOTE: Matthew Bronski, SGH

SESSION 3: Quantifying Durability

3A. Evaluating the Enclosure for Durability: The Role of Standards P100 & CSA S478
Brad Prestbo FAIA, Felipe Francisco AIA, Will Babbington AIA, Jason Danielson AIA

3B. A Case Study in Panelized Offsite Construction Performance Validation
Evan Molony, Lucas Hamilton

SESSION 4: New Materials, Assemblies, and Processes

4A. Building Enclosures that Last are Made of Health Building Materials
Cynthia Staats, Phil Walsh, Rob Conboy

4B. Improving Energy Efficiency and Sustainability with High-Performance Building Envelopes, *Danial Hadizadeh*

4C. Life Cycle of a Building Facade Assembly, from Digital to Realized
William Paquette, Brian Vieira AIA

For more information on the symposium:
www.architects.org/was2023