



# Annual Report

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2021

# A Year in Review

Following an unprecedented year, 2021 continued to bring change and adaptations to the Boston Society for Architecture (BSA), the architecture community, Greater Boston, and the world around us. As we settled into a remote work routine, conversations shifted to what our lives could potentially look like as we continued to live with the effects of COVID-19. What are the most effective ways that offices – and home offices – can be designed? How do we work collaboratively in a hybrid world? How do we attract and retain talented staff? Throughout the year, the BSA focused on supporting these changing needs of the profession and our communities.

The BSA concentrated on addressing the traumatic environmental effects of climate change and the ways social inequity and injustice are perpetuated. Reports show that buildings account for nearly 70 percent of carbon emissions in urban areas. Meanwhile, 24 percent of Bostonian families with children live at or below the poverty line, and the neighborhoods where the majority of Black Bostonians live see the highest poverty rates. Architecture has contributed, either consciously or unconsciously, to decisions that have reinforced negative impacts on the climate and social inequities based upon income and race.





While these problems may feel daunting, we are confident that architects can, and will, play a critical role in addressing them. Those in the architecture profession have the ability to:


- Creatively solve problems
- Innovate through design
- Visually articulate concepts and solutions
- Engage as trusted partners
- Collaborate with communities

Underlying all architectural work is a deep passion for making the world a better place and serving the needs of our communities. This passion is critical to tackling the challenges in front of us. We can provide models and tools to design net-zero buildings, build equitable environments, and create inclusive career paths. We are grateful for the support of our many members, partners, and supporters, and anticipate that the BSA of 2022 will play an even greater role in build-

Gregory O. Minott AIA,  
DREAM Collaborative  
BSA/AIA President

Ted Touloukian AIA  
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The BSA/AIA and BSA Foundation Boards affirmed the Boston Society for Architecture’s commitment to address climate adaptation and mitigation and gross social inequity- existential issues that affect the Boston area and beyond. Change in both of these areas can start with adjustments in the built environment.

**Key highlights from the year include:**

- The BSA launched the Mass Timber Accelerator program in partnership with the City of Boston and the Boston Planning & Development Agency. 10 local development projects were awarded \$25,000 grants to undertake feasibility studies for mass timber construction.
- The BSA was a lead advocate for the Climate Action Bill, which was signed into law by Governor Baker.
- In collaboration with the Mayor’s Housing Innovation Lab, the BSA put out a request for ideas titled “Co-Creating Boston’s Future-Decker”. This project is a part of the BSA’s housing innovation efforts, which aim to address the complex housing challenges that residents, designers, and numerous other residents face in the city of Boston.
- BosNOMA and BSA Women in Design hosted the Intersections: Equity, Environment + the City symposium to train how architects can work closely with communities to address systemic inequity, racism, and climate change.
- The East Boston Resilience Project, a partnership between the BSA, the BAC, HGSD, UMass Boston, Climate Care, and NOAH, supported East Boston in designing adaptation solutions in the face of rising sea levels.
- The BSA hosted a 7-part Existing Building Series designed to give AEC professionals the tools to help meet its climate goals by leveraging existing structures. Meanwhile, the BSA’s 12-part Embodied Carbon series became the most visited program in the AIAU Education Series.
- The Expanding Access workshop opened new ways of equitably engaging, selecting, and hiring architects of color.

# Membership

In 2021, BSA membership included around 3,600 public, professional, and affiliate members. More than 2500 BSA members are architects. More than 350 are associate members—professionals on the path to becoming licensed architects or working as designers. Affiliate members include engineers, contractors, owners/clients, public officials, other professionals allied with architecture, students, and other interested individual.

## Individual Members

	2019	2020	2021
AIA/FAIA	2,554	2,644	2,549
Associate AIA	415	485	359
Emeritus	330	335	341
Professional	66	48	52
Corporate	288	226	247
Student	74	88	64
Subscriber	20	17	6
<b>Total</b>	<b>3,747</b>	<b>3,843</b>	<b>3,617</b>

## Firm Membership

	2019	2020	2021
Architecture Firms	120	114	115
Sole Practitioners	467	459	454
Allied Members	89	69	84
Institutional Members	3	3	3
<b>Total</b>	<b>679</b>	<b>645</b>	<b>656</b>



# 2021 BSA/AIA Board of Directors

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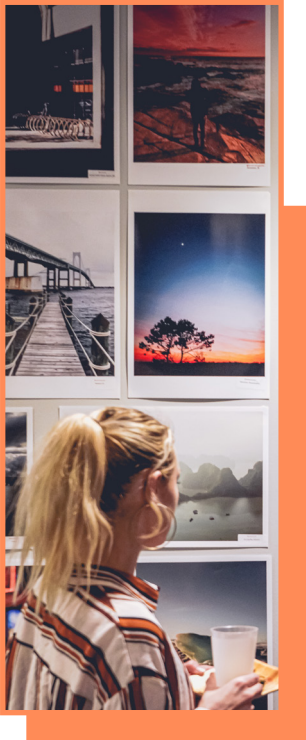
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## Design School Representative

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# Financial Overview



# BSA/AIA Financial Overview

## Balance Sheet

<b>Asset</b>	<b>2020</b>	<b>2021</b>
Cash	\$765,816	\$1,074,639
Investment - Reserves	\$1,014,999	\$1,056,897
Investment - Endowment	\$6,959,864	\$8,308,149
AR & Other Current Assets	\$391,381	\$150,615
Fixed Assets - Net	\$2,014,928	\$1,828,566
<b>TOTAL</b>	<b>\$11,146,988</b>	<b>\$12,418,866</b>
<b>Liability</b>	<b>2020</b>	<b>2021</b>
Accounts Payable	\$38,931	\$220,136
Accrued Expenses	\$43,526	\$48,729
Deferred Income/Deposits	\$1,825,893	\$1,995,667
Other Liabilities	\$329,016	\$443,537
<b>TOTAL</b>	<b>\$2,237,366</b>	<b>\$2,708,070</b>
<b>Equity</b>	<b>\$8,909,622</b>	<b>\$9,710,797</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$11,146,988</b>	<b>\$12,418,866</b>

## Income Statement

<b>Revenue</b>	<b>2020</b>	<b>2021</b>
Membership Dues	\$2,096,134	\$2,030,101
Membership Core Services	\$319,328	\$172,965
Action Lab	\$11,800	\$(1,500)
Communications	\$144,547	\$364,219
Allied Orgs	\$164,218	\$159,327
Other Income	\$6,975	\$38,930
<b>Total Revenue</b>	<b>\$2,743,002</b>	<b>\$2,764,043</b>

# BSA/AIA Financial Overview (cont.)

## Income Statement

<b>Expense</b>	<b>2020</b>	<b>2021</b>
Compensation & Benefits	\$1,091,292	\$885,717
Membership Core Services	\$157,867	\$48,254
Membership Expenses	\$15,468	\$17,109
Action Lab	\$456	\$80,000
Communications	\$283,221	\$120,585
Human Resources	\$23,556	\$57,508
Building Management	\$496,562	\$358,248
Finance & Administration	\$138,649	\$141,814
Technology/IT	\$160,251	\$174,382
Governance	\$33,873	\$89,421
<b>Total Operating Expense</b>	<b>\$2,961,878</b>	<b>\$2,525,549</b>



# BSA Foundation Financial Overview

## Balance Sheet

<b>Asset</b>	<b>2020</b>	<b>2021</b>
Endowment	\$2,909,638	\$3,018,333
Checking	\$124,259	\$54,488
Account Receivable	\$965,190	\$726,190
Other Current Assets	\$84,612	\$(5,500)
<b>TOTAL</b>	<b>\$4,083,700</b>	<b>\$3,793,511</b>

<b>Liability</b>	<b>2020</b>	<b>2021</b>
Current Liabilities	\$34,547	\$16,920
Other Current Liabilities	\$335,950	\$95,270
<b>TOTAL</b>	<b>\$370,498</b>	<b>\$112,190</b>

<b>Equity</b>	\$3,713,202	\$3,681,321
<b>Total Liabilities &amp; Net Assets</b>	<b>\$4,083,700</b>	<b>\$3,793,511</b>

## Income Statement

<b>Revenue</b>	<b>2020</b>	<b>2021</b>
Fundraising	\$358,995	\$279,788
BSA Support	\$427,936	\$427,936
Communications	\$25,584	—
Capital Draw	—	—
Programs	\$11,059	\$58,177
<b>Total Revenue</b>	<b>\$823,574</b>	<b>\$765,901</b>



## BSA Foundation Financial Overview (cont.)

<b>Expense</b>	<b>2020</b>	<b>2021</b>
Compensation & Benefits	\$605,982	\$714,662
Fundraising	\$232,103	\$146,190
Action Lab	\$6,286	\$92,803
Communications	\$102,988	\$121,149
Finance & Administration	\$40,684	\$72,934
Technology/IT	\$3,925	\$2,398
Governance	\$2,519	\$5,147
<b>Total Operating Expense</b>	<b>\$994,482</b>	<b>\$1,155,281</b>

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Our community of corporate supporters—made up of firms and organizations working in the built environment and supporting industries—help us build a better Boston through exhibitions, programs, and outreach. Most of the BSA’s programs are free to the public in an effort to remain accessible and open to curious minds. While past Annual Reports have highlighted commitments, below are corporate supporters who made monetary contributions in 2021.

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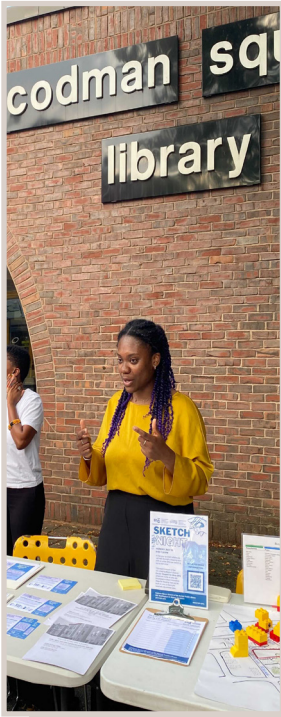
## **\$999 - \$250**

Campbell-McCabe Worldwide,  
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## **Below \$250**

SFP Wealth

# 2021 Individual Donors



We know personal support of an organization reflects a deep resonance with its mission, and we thank our individual donors for championing the BSA's belief that architecture and design can provide equitable solutions for major challenges like housing, regional planning, and climate change. Our individual donors are investing in making Greater Boston a model of an equitable, resilient, and architecturally vibrant region. Below are individuals who have made significant contributions to our work.

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